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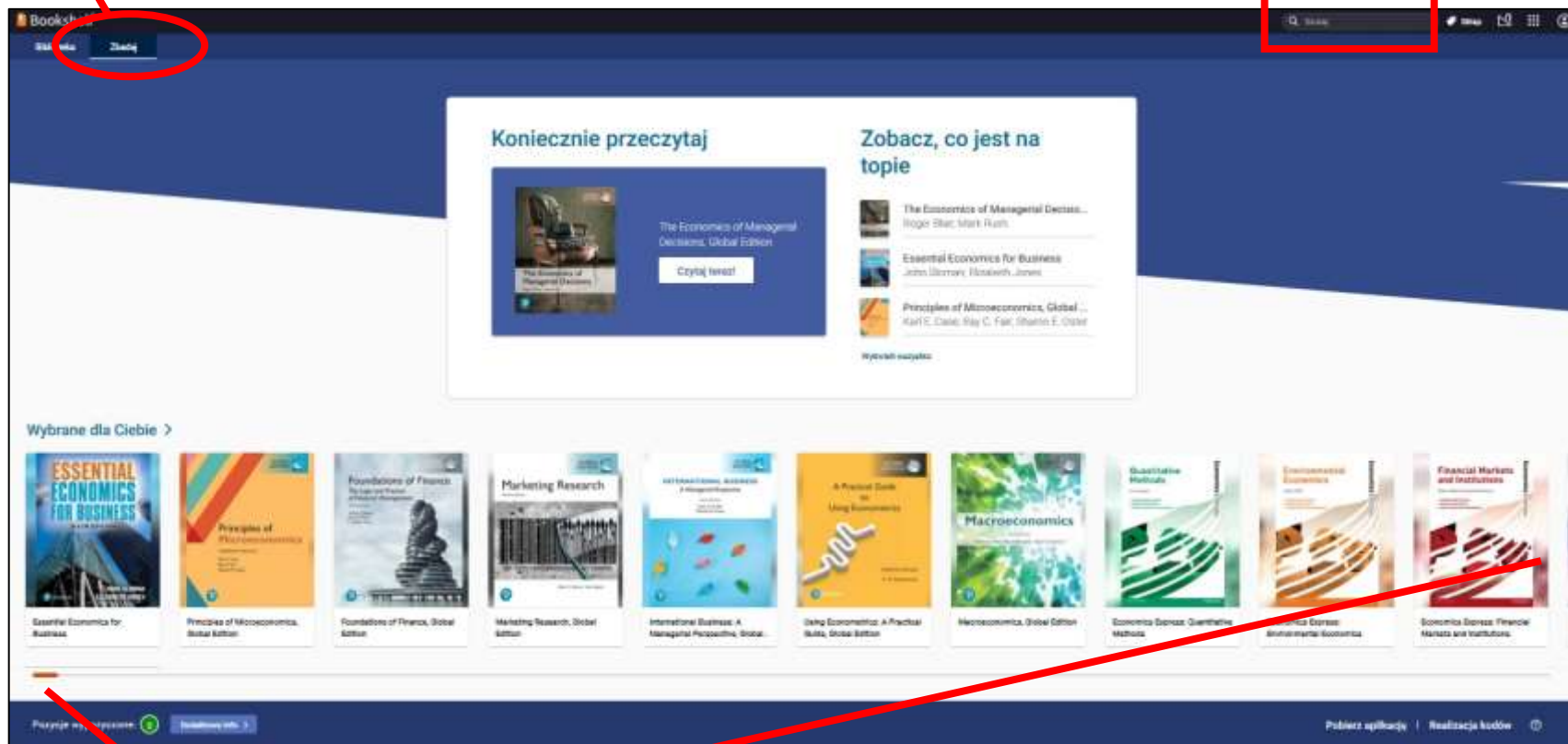
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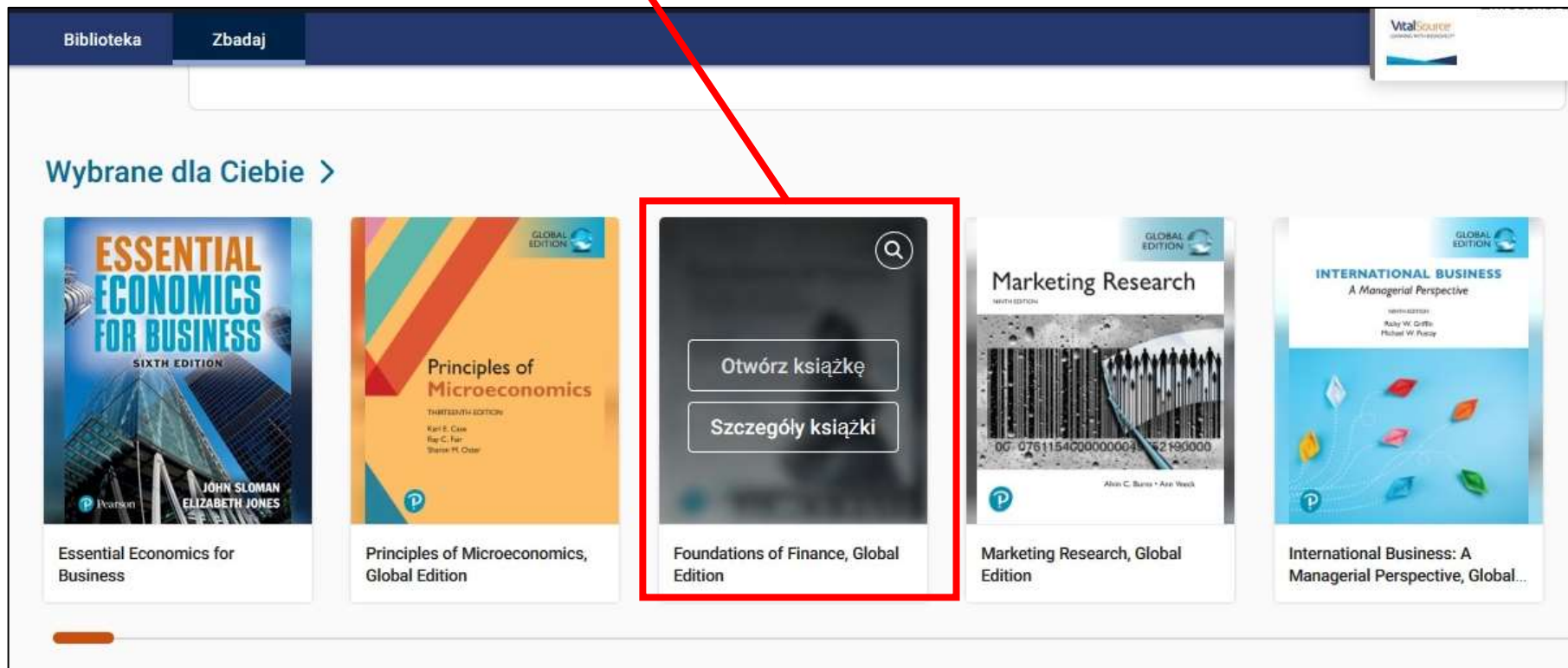


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Return to the main menu –  
to finish work, click here

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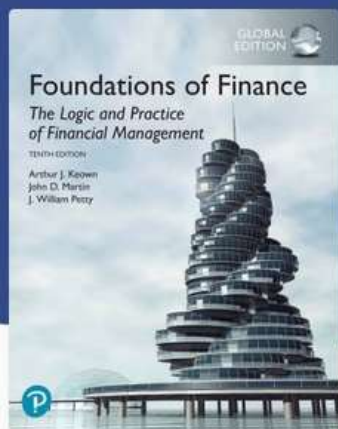
The screenshot shows a digital learning interface. At the top, a purple and yellow header displays 'CHAPTER 1 An Introduction to the Foundations of Financial Management'. Below this, a section titled 'Learning Objectives' contains a table with six rows, each detailing a learning objective (LO1-LO6) and its corresponding topic. The main content area features a paragraph about Apple Computer (AAPL) and its history. A dark blue sidebar on the left contains navigation icons: a home icon, a list icon, a search icon, a document icon, a magnifying glass icon, a play icon, a document icon, and a gear icon. At the bottom, a white navigation bar includes a page number '30', a bookmark icon, a slider, and icons for printing, text size, volume, and other functions. A dark grey notification box in the bottom right corner contains the text 'Zaktualizowaliśmy naszą funkcję Czytaj głośno! Sprawdź ją.'.

Learning Objective	Topic
LO1 Identify the goal of the firm.	The Goal of the Firm
LO2 Understand the basic principles of finance, their importance, and the importance of ethics and trust.	Five Principles That Power the Foundations of Finance
LO3 Describe the role of finance in business.	The Role of Finance in Business
LO4 Distinguish among the different legal forms of business organization.	The Legal Forms of Business Organization
LO5 Explain what has led to the rise of the multinational corporation.	Finance and the Multinational Firm: The New Role
LO6 Describe how this course and the skills you will develop in it will help you in your career and in your life.	Developing Skills for Your Career

Navigate the page number,  
slider, or side arrows.

Read text.

Select text fragments.



## Foundations of Finance, Global Edition

Arthur J. Keown; John D. Martin; J. William Petty



Czytaj dalej

Return

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