

Assoc. Prof. Włodzimierz Sroka, PhD

[Researchgate](#) [Google scholar](#) [Orcid](#)



The scientific fields of interests are strategic alliances, network organizations, cooperation, M&A, strategic management, management of the company, CSR and business ethics, innovations and entrepreneurship.

The research project contribution:

"CSR and Business Ethics for Sustainable Development", *Sustainability* (Impact Factor 2,592)

Sustainable Virtual Organization: Management Challenges and Development Perspectives", *Sustainability* (Impact Factor 2,592)

Publications:

2021

Gajdzik, B., Sroka, W., Vveinhardt, J. (2021), Energy Intensity of Steel Manufactured Utilising EAF Technology as a Function of Investments Made: The Case of the Steel Industry in Poland, *Energies*, 14, 5152. <https://doi.org/10.3390/en14165152> (Web of Science/SCOPUS)

Shpak, N., Muzychenko-Kozlovska, O., Gvozd, M., Sroka, W. (2021), Simulation of the Influence of External Factors on the Level of Use of the Regional Tourism Potential: A Practical Aspect, *Administrative Sciences* 11, 85. <https://doi.org/10.3390/admsci11030085> (Web of Science/SCOPUS)

García-Machado, J.J., Sroka, W., Nowak, M. (2021), R&D and Innovation Collaboration between Universities and Business—A PLS-SEM Model for the Spanish Province of Huelva, *Administrative Sciences*, 11(3), 83. <https://doi.org/10.3390/admsci11030083> (Web of Science/ SCOPUS)

Vveinhardt, J., Sroka, W. (2021), Independent Variables Affecting Employee Behaviour in Socially Responsible Organisations: Working Environment in Lithuania and Poland, *Engineering Economics*, 32(3), 266–277. <https://doi.org/10.5755/j01.ee.32.3.28651> (Web of Science/SCOPUS)

Shpak, N., Kulyniak, I., Gvozd, M., Pyrog, O., Sroka, W. (2021), Shadow economy and its impact on the public administration: aspects of financial and economic security of the country's industry, *Administrative si Management Public*, 36, 81-101 DOI: 10.24818/amp/2021.36-05 (SCOPUS)

Shpak, N., Melnyk, O., Horbal, N., Ruda, M., Sroka, W. (2021), Assessing the implementation of the circular economy in the EU countries, *Forum Scientiae Oeconomia*, 9(1), 25-39. DOI: 10.2376/FSO_VOL9_NO1_2 (SCOPUS)

Sroka, W., Meyer, N. (2021), A theoretical analysis of social entrepreneurship: The case of Poland and South Africa, *Journal of Eastern European and Central Asian Research*, 8(1), 133-148. DOI: 10.15549/jeecar.v8i1.596 (Web of Science/SCOPUS)

Gajdzik, B., Sroka, W. (2021), Resource intensity vs. investment in production installations-the case of the steel industry in Poland, *Energies*, 14, 443. DOI: 10.3390/en14020443 (Web of Science/SCOPUS)

2020

Sroka, W. (Ed.) (2020), *Perspectives on Consumer Behaviour. Theoretical Aspects and Practical Applications*, Cham: Springer. DOI: 10.1007/978-3-030-47380-8. (SCOPUS)

Podhorska, I., Sroka, W., Majerova, J. (2020), Sustainable brand management, in: P.Foroudi, M.Palazzo (Eds.), *Sustainable Branding. Ethical, Social, and Environmental Cases and Perspectives*, London: Routledge. DOI: 10.4324/9780367855703-6 (SCOPUS)

Ul Haque, A., Yamoah, F.A., Sroka, W. (2020), Willingness to reduce food choice in favour of sustainable alternatives - the role of government and consumer behavior, in: W. Sroka (Ed.) (2020), *Perspectives on Consumer Behaviour. Theoretical Aspects and Practical Applications*, Cham: Springer. DOI: 10.1007/978-3-030-47380-8_2. (SCOPUS)

Vveinhardt, J., Sroka, W. (2020), Mobbing and Corporate Social Responsibility: Does the status of the organisation guarantee employee wellbeing and intentions to stay in the job? *Oeconomia Copernicana*, 11(4), 743-778. DOI: 10.24136/oc.2020.030 (Web of Science/ SCOPUS)

Sroka, W., Vveinhardt, J. (2020), Is a CSR policy an equally effective vaccine against workplace mobbing and psychosocial stressors? *International Journal of Environmental Research and Public Health*, 17(19), 7292. <https://doi.org/10.3390/ijerph17197292>. (Web of Science/SCOPUS)

Banytė, J., Šalčiuvienė, L., Dovalienė, A., Piligrimienė, Ž., Sroka, W. (2020), Sustainable Consumption Behavior at Home and in the Workplace: Avenues for Innovative Solutions, *Sustainability*, 12(16), 6564. <https://doi.org/10.3390/su12166564> (Web of Science/SCOPUS)

Shpak, N., Kuzmin, O., Melnyk, O., Ruda, M., Sroka, W. (2020), Implementation of circular economy in Ukraine: the context of European integration, *Resources*, 9, 96. DOI: 10.3390/resources9080096 (Web of Science/SCOPUS)

MacGregor, K.R., Sroka, W., MacGregor Pelikánová, R. (2020), The CSR perception of front-line employees of luxury fashion businesses, *Organizacija*, 53(3), 198-211. DOI: 10.2478/orga-2020-0013 (Web of Science/SCOPUS)

Sroka, W., Vveinhardt, J. (2020), Nepotism and favouritism: how harmful are these phenomena? *Forum Scientiae Oeconomia*, 8(2), 79-91. DOI: 10.23762/FSO_VOL8_NO2_5 (SCOPUS)

Vveinhardt, J., Sroka, W. (2020), Innovations in human resources management: instruments to eliminate mobbing, *Marketing and Management of Innovations*, 2, 182-195. <http://doi.org/10.21272/mmi.2020.2-13> (Web of Science)

MacGregor, R.K., Sroka, W., MacGregor Pelikánová, R. (2020), A comparative study of the CSR attitude of front-line employees of luxury fashion businesses: fun or free for sustainability? *Polish Journal of Management Studies*, 21(2), 240-255. DOI: 10.17512/pjms.2020.21.2.17 (Web of Science/SCOPUS)

Shpak, N., Melnyk, O., Adamiv, M., Sroka, W. (2020), Modern trends of customs administrations formation: best European practices and a unified structure, *The NISPAcee Journal of Public Administration and Policy*, XIII (1), 189-211. <https://doi.org/10.2478/nispa-2020-0008> (Web of Science/SCOPUS)

Islam Islam, M.A., Asif Khan, M., Popp, J., Sroka, W., Oláh, J. (2020), Financial development and Foreign Direct Investment - the moderating role of quality institutions, *Sustainability* 12, 3556; doi:10.3390/su12093556 (Web of Science/SCOPUS)

Vveinhardt, J., Sroka, W. (2020), Workplace mobbing in Polish and Lithuanian organisations with regard to Corporate Social Responsibility, *International Journal of Environmental Research and Public Health*, 17, 2944; DOI:10.3390/ijerph17082944 (Web of Science/ SCOPUS)

Shpak, N., Naychuk-Khrushch, M., Kohut, U., Honchar, M., Sroka, W. (2020), The usage of modern instruments of business planning administration for small enterprises: A case study analysis, *Central European Business Review*, 9(1), 20-42. <https://doi.org/10.18267/j.cebr.227> (Scopus)

Vekic, A., Djakovic, V., Borocki, J., Sroka, W., Popp, J., Oláh, J. (2020). The importance of academic new ventures for sustainable regional development. *Amfiteatru Economic*, 22(54), 532-549. DOI: 10.24818/EA/2020/54/532 (Web of Science/Scopus)

Vveinhardt, J., Sroka, W. (2020), Workplace mobbing in Polish and Lithuanian organisations with regard to Corporate Social Responsibility, *International Journal of Environmental Research and Public Health*, 17, 2944; DOI:10.3390/ijerph17082944 (Web of Science/Scopus)

Islam Islam, M.A., Asif Khan, M., Popp, J., Sroka, W., Oláh, J. (2020), Financial development and Foreign Direct Investment - the moderating role of quality institutions, *Sustainability* 12, 3556; doi:10.3390/su12093556 (Web of Science/ Scopus)

Shpak, N., Melnyk, O., Adamiv, M., Sroka, W. (2020), Modern trends of customs administrations formation: best European practices and a unified structure, *The NISPAcee Journal of Public Administration and Policy*, XIII (1), 189-211. (Web of Science/Scopus)

Majerova, J., Sroka, W., Krizanova, A., Gajanova, L., Lazaroiu, G., Nadanyiova, M. (2020), Sustainable brand management of alimentary goods, *Sustainability*, 12, 556; DOI:10.3390/su12020556 (Web of Science/SCOPUS)

Vveinhardt, J., Sroka, W. (2020), Nepotism and favouritism in Polish and Lithuanian organizations: the context of organisational microclimate, *Sustainability*, 12, 1425; DOI:10.3390/su12041425 (Web of Science/SCOPUS)

Shpak, N., Kuzmin, O., Dvulit, Z., Onysenko, T., Sroka, W. (2020), Digitalization of the marketing activities of enterprises: case study, *Information*, 11, 109; DOI: 10.3390/info11020109 (Web of Science/SCOPUS)

Shpak, N., Kulyniak, I., Gvozd, M., Malynovska, Y., Sroka, W. (2020), Estimation of the marketing activity of banking structures, *Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis*, 68(1), 229-242. <https://doi.org/10.11118/actaun202068010229> (SCOPUS)

Šebestová, J., Sroka, W. (2020), Sustainable Development Goals and SME Decisions: the Czech Republic vs. Poland, *Journal of Eastern European and Central Asian Research*, 7(1), 39-50. DOI: 10.15549/jeecar.v7i1.418 (SCOPUS)

2019

Vveinhardt J., Stonkute, E., Sroka W. (2019), Discourse on Corporate Social Responsibility in external communication of agricultural enterprises, *European Journal of International Management*, 13(6), 864-879. DOI: 10.1504/EJIM.2019.10014197 (Web of Science /SCOPUS)

Durana, P. Kral, P., Stehel, V., Lazaroiu, G., Sroka, W. (2019), Quality culture of manufacturing enterprises: a possible way to adaptation to industry 4.0, *Social Sciences*, 2019, 8, 124. doi:10.3390/socsci8040124 (SCOPUS).

Shpak, N., Odrekhyvskyi, M., Doroshkevych, K., Sroka, W. (2019), Simulation of innovative systems under Industry 4.0 conditions, *Social Sciences*, 2019, 8, 202; doi:10.3390/socsci8070202 (SCOPUS).

Shpak, N., Seliuchenko, N., Kharchuk, V., Kosar, N., Sroka, W. (2019), Evaluation of product competitiveness: a case study analysis, *Organizacija*, 52(2), 107-126. DOI: 10.2478/orga-2019-0008 (Web of Science/SCOPUS)

Shpak, N., Dvulit, Z., Maznyk, L., Mykytiuk, O., Sroka, W. (2019), Validation of ecologists in enterprise management system: a case study analysis, *Polish Journal of Management Studies*, 19(10), 376-390. DOI: 10.17512/pjms.2019.19.1.29 (Web of Science/SCOPUS)

Borocki, J., Radišić, M., Sroka, W., Greblikaite, J., Androniceanu, A. (2019): Methodology for strategic posture determination of SMEs, *Inzinerine Ekonomika - Engineering Economics* 30(3), 265–277. <http://dx.doi.org/10.5755/j01.ee.30.3.21966> (Web of Science)

Sroka, W., Meyer, N. (2019), Reengineering the way we do business: perspectives from an innovation, production, and performance point of view (Editorial), *Engineering Management in Production and Services*, 11(3), 69-70 (SCOPUS).

Shpak, N., Podolchak, N., Karkovska, V., Sroka, W. (2019), The influence of age factors on the reform of the public service of Ukraine, *Central European Journal of Public Policy*, 13(2), 1-13. DOI: <https://doi.org/10.2478/cejpp-2019-0006> (SCOPUS)

2018

Sroka W., Kurowska-Pysz J, Wróblewski Ł., Klietkova J. (Eds.) (2018), *New trends in management – regional and cross-border perspectives*, London: London Scientific.

Stonkute E., Vveinhardt J., Sroka W. (2018), Training the CSR sensitive mind-set: the integration of CSR into the training of business administration professionals, *Sustainability* 2018, 10, 754; doi:10.3390/su10030754 (Web of Science/SCOPUS).

Sroka, W., Vveinhardt, J. (2018), Nepotism and favouritism in the steel industry: a case study analysis, *Forum Scientiae Oeconomia* 6(1), 31-45. DOI: 10.23762/FSO_VOL6N01_18_

Sroka W, Kurowska-Pysz J., Hittmar S. (2018), Editorial, *Organizacija*, 51(1),3. (Web of Science/SCOPUS).

Shpak, N., Sorochak, O., Hvozď, M., Sroka, W. (2018): Risk evaluation of the reengineering projects: a case study analysis, *Scientific Annals of Economics and Business* 65 (2), 2018, 215-226. DOI: 10.2478/saeb-2018-0014 (SCOPUS)

Shpak N., Stanasiuk N.S., Hlushko O.V., Sroka W. (2018), Assessment of the social and labor components of industrial potential in the context of Corporate Social Responsibility, *Polish Journal of Management Studies*, 17(1), 209-220. DOI: 10.17512/pjms.2018.17.1.17 (Web of Science/SCOPUS)

Cygler J., Sroka W., Solesvik M., Dębkowska K. (2018), Benefits and drawbacks of coopetition: the roles of scope and durability in coopetitive relationships, *Sustainability* 2018, 10, 2688; doi:10.3390/su10082688 (Web of Science/SCOPUS)

Sroka W., Szanto R. (2018), CSR and business ethics in controversial sectors: analysis of research results, *Journal of Entrepreneurship, Management and Innovation*, 14(3), 111-126. <https://doi.org/10.7341/20181435> (Web of Science).

Groucutt, Ch., Vochozka, M., Kral, P., Sroka, W. (2018), The #metoo social media campaign, sexualized forms of male control, and the failure of current law to curb gendered harassment and misconduct in the workplace, *Contemporary Readings in Law and Social Justice* 10(2), 86–92 (SCOPUS).

Shpak, N., Dvulit, Z., Luchnikova, T., Sroka, W. (2018), Strategic development of cargo transit services: a case study analysis, *Engineering Management in Production and Services*, 10(4), 76-84 (SCOPUS).

2017

Vveinhardt J., Sroka W., Mobbing and harassment in the steel enterprises, *Metalurgija*, 56(1-2), 275-278. (Web of Science/SCOPUS).

Sroka W., Szántó R. (2017), Business ethics in CEE: analysis of research results, *Proceedings of the 5TH International Scientific Conference “Innovation Management, Entrepreneurship and Sustainability”*, 25-26 May 2017, Prague, pp. 942-951. (Web of Science/SCOPUS)

Sroka W., Vveinhardt J. (2017), Nepotism and favoritism in the steel sector: are these phenomena prevalent? *Proceedings of the 5TH International Scientific Conference “Innovation Management, Entrepreneurship and Sustainability”*, 25-26 May 2017, Prague, pp. 952-962. (Web of Science)

Lőrinczy M., Sroka W. (2017), Theoretical assumptions of the ethical business model, in: Ovidiu Nicolescu, George Plesoianu and Alexandru Costin Cirstea (Eds.), *New approaches and tendencies in Entrepreneurial Management*, International Conference Proceedings (pp. 198-215), Newcastle: Cambridge Scholars Publishing.

Melnyk O., Sroka W., Adamiv M., Shpak Y. (2017), Information diagnostic support of enterprise under the conditions of uncertainty, *Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis*, Vol. 65, no. 4, pp. 1403-1414 (SCOPUS).

Cygler J., Sroka W. (2017), Coopetition disadvantages: the case of the high tech companies, *Engineering Economics*, 28(5): 494–504 (Web of Science/SCOPUS).

Shpak N., Satalkina L., Sroka W., Hittmar S. (2017), The social direction of enterprises' innovation activity, *Polish Journal of Management Studies*, 16(1): 187-201 (Web of Science/SCOPUS).

Šperka R., Šebestová J., Sroka W. (Eds.) (2017), Selected papers from the International Conference on Decision Making for Small and Medium-sized Enterprises (DEMSME 2017), May 4th - 5th 2017, Ostrava, Czech Republic, *Scientific Annals of Economics and Business*, Special Issue, 64 (SCOPUS).

2016

Cygler J., Sroka W., (2016), The boundaries of coopetition: a case study of Polish companies operating in the high-tech sector, w: J.Trivic, J.Ateljevic (eds.) *Economic Development and Entrepreneurship in Transitional Economies - Key Issues, Obstacles and Perspectives* (pp. 253-269), Heidelberg - New York: Springer Verlag (SCOPUS)

Sroka W., Hittmar S. (2016), Business ethics in Central European Countries: the case of Poland and Slovakia, w: W.Sroka, Š.Hittmár and J.Kurowska-Pysz (Eds.), *New trends in management and production engineering - regional, cross-border and global perspectives*, Aachen: Shaker Verlag.

Lendel V., Hittmar S., Sroka W., Siantova E. (2016), Identification of the main aspects of innovation management and the problems arising from their misunderstanding, *Communications – Scientific Letters of the University of Zilina*, 18(1A), 42-48. (SCOPUS).

Greblikaite J., Sroka W., Gerulaitiene N. (2016), Involving young people in Polish and Lithuanian social enterprises by fostering entrepreneurial skills and abilities as entrepreneurial opportunity at university, *Entrepreneurial Business and Economics Review*, 4(3), 131-152. (SCOPUS).

Sroka W. (2016) Etyka w biznesie - wyniki badań polskich przedsiębiorstw, *Przegląd Organizacji*, 8, 21-28.

Greblikaite J., Sroka W., Daugeliene R., Kurowska-Pysz J. (2016), Cultural integration and cross-cultural management challenges in the Central European Countries: Lithuania and Poland, *European Integration Studies*, 10, 29-43 (Web of Science).