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| **WSB University** |
| **Field of study: Management** |
| **Module / course: Entrepreneurship** |
| **Educational profile: practical** |
| **Education cycle: I cycle studies** |
| **Number of hours per semester** | 1 | 2 | 3 |
| I | II | III | IV | V | VI |
| **Full- time studies****(L/C/lab/pr/e)** |  |  |  |  | **6l/20c** |  |
| **Part-time studies****(L/C/lab/pr/e)** |  |  |  |  |  |  |
| **LECTURER** | PhD Bartłomiej J.Gabryś |
| **FORM**  | Classes, lecture and project |
| **COURSE OBJECTIVES** | The course objectives include:* To understand the role of entrepreneurship in the contemporary economy,
* How to start a business in Polish conditions
* To specify what external conditions should by analyzed when starting a business
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| **Course outcome** | **References to outcomes:** | **Description of learning outcomes**  | **Verification of learning outcomes** |
| **Field-related learning outcomes**  | **Area-related learning outcomes**  | **Knowledge****The Student:** |
| **Ent\_K01** | Z\_W09 | S1P\_W05 | Has knowledge of entrepreneurship and describes and distinguishes the types of entities that can conduct business activity in Poland and in the common market of the European Union. | • Project - saved in electronic form with justification• knowledge test,• discussion and questions during the lecture. |
| **Ent\_K02** | Z\_W16 | S1P\_W11 | Knows the economic reasons for business activity and knows and understands the general principles of creating and developing forms of individual entrepreneurship.. | • Project - saved in electronic form with justification• knowledge test,• discussion and questions during the lecture. |
| **Abilities** **The student:** |
| **Ent\_A03** | Z\_U16 Z\_U17 | S1P\_U09 S1P\_U10 | Has the ability to present his/her own ideas, doubts and suggestions by supporting them with logical arguments. | • Project - saved in electronic form with justification• knowledge test,• discussion and questions during the lecture. |
| **Ent\_A04** | Z\_U06 | S1P\_U03 | Analyzes the competitive environment for the selected type of business and designs and registers a new business entity | • Project - saved in electronic form with justification• knowledge test,• Project presentation  |

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| **Social competences:****The Student:** |
| **Ent\_S05** | Z\_K02 | S1P\_K02 S1P\_K03 | Can work in a team performing both tasks related to the implementation of imposed goals, as well as their determination and organization of team work; identifies the benefits of teamwork. | • discussion and questions during the lecture• group presentation of the project |
| **Ent\_S06** | Z\_K07Z\_K08 | S1P\_K07 | Thinks and acts in an engaged, professional and entrepreneurial manner, is ready to constantly learn and take on new professional challenges, | • discussion and questions during the lecture• group presentation of the project |
| **Students’ own workload (in didactic hours 1h did.=45 minutes)\*\***  |
| **Full- time**Participation in lectures = 6hParticipation in classes = 20hPreparation to classes = 2hPreparation to lectures = 20hPreparation to an examination = 12hProject tasks = e-learning =Credit/examination = 3hothers (indicate which) = **TOTAL: 63h****ECTS credits: 2.5****Including practical classes: 2** | **Part-time**Participation in lectures = Participation in classes = Preparation to classes = Preparation to lectures = Preparation to an examination = Project tasks =e-learning =Credit/examination =others (indicate which) = **TOTAL:****ECTS credits:****Including practical classes:** |
| **PREREQUISITES** | Working knowledge of management |
| **COURSE CONTENT****(Division into contact hours and e-learning)** | * Basic knowledge of management, organizational science and economics
* New economy and trends in current business environment.
* Entrepreneurship as a part of management science – source of opportunities and treats
* Innovativeness, proactiveness and risk taking – as a part of an entrepreneurial process
* Opportunity – sources, classifications, approaches
* 5. Dynamics of entrepreneurial process – starting a business
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| **LITERATURE****(compulsory reading)** | * A. Staniszewska, J. Szlęzak-Matusewicz, Entrepreneurship : selected. Warsaw School of Economics, 2015.
* R. Sasin, Entrepreneurship training. Warsaw School of Economics, 2015.
* S. Gudkova (ed.), Exploring entrepreneurship : inspirations from the field. Kozminski University, cop. 2015.
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| **OPTIONAL LITERATURE** | * Z. Mikolas, Small and Medium-Size Enterprise: The Present and New Trends in Entrepreneurship. The Karol Adamiecki Academy of Economics in Katowice, 2002.
* K. Szczepańska-Woszczyna, Competencies, innovation and entrepreneurship in the theory and practice of management. Wydawnictwo Naukowe. Wyższa Szkoła Biznesu, 2014.
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| **TEACHING METHODS****(Division into contact hours and e-learning)** | Moderated discussion, lecture, classes with presentations,  |
| **TEACHING AIDS** | Multimedia presentation |
| **PROJECT****(if implemented in the framework of a module)** | Concept of a new business with special emphasis on external and internal conditions neccessarry to start and continue a business |
| **METHOD Of ASSESSMENT****(Division into contact hours and e-learning**  | Lecture –credit without a gradeClasses – credit with a gradeProject – credit without a grade |
| **FORM AND CONDITIONS OF ASSESSMENT** | Project presentation delivered via email before the last classes |

*\* L-lecture, C- classes lab- laboratory, pro- project, e- e-learning*