|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **WSB University** | | | | | | | | | | | | | |
| **Field of study: Management** | | | | | | | | | | | | | |
| **Module / course: Entrepreneurship** | | | | | | | | | | | | | |
| **Educational profile: practical** | | | | | | | | | | | | | |
| **Education cycle: I cycle studies** | | | | | | | | | | | | | |
| **Number of hours per semester** | | | 1 | | | | | 2 | | | | 3 | |
| I | | | II | | III | IV | | | V | VI |
| **Full- time studies**  **(L/C/lab/pr/e)** | | |  | | |  | |  |  | | | **6l/20c** |  |
| **Part-time studies**  **(L/C/lab/pr/e)** | | |  | | |  | |  |  | | |  |  |
| **LECTURER** | | | PhD Bartłomiej J.Gabryś | | | | | | | | | | |
| **FORM** | | | Classes, lecture and project | | | | | | | | | | |
| **COURSE OBJECTIVES** | | | The course objectives include:   * To understand the role of entrepreneurship in the contemporary economy, * How to start a business in Polish conditions * To specify what external conditions should by analyzed when starting a business | | | | | | | | | | |
| **Course outcome** | **References to outcomes:** | | | | | | **Description of learning outcomes** | | | **Verification of learning outcomes** | | | |
| **Field-related learning outcomes** | | | **Area-related learning outcomes** | | | **Knowledge**  **The Student:** | | | | | | |
| **Ent\_K01** | Z\_W09 | | | | S1P\_W05 | | Has knowledge of entrepreneurship and describes and distinguishes the types of entities that can conduct business activity in Poland and in the common market of the European Union. | | | | • Project - saved in electronic form with justification • knowledge test, • discussion and questions during the lecture. | | |
| **Ent\_K02** | Z\_W16 | | | | S1P\_W11 | | Knows the economic reasons for business activity and knows and understands the general principles of creating and developing forms of individual entrepreneurship.. | | | | • Project - saved in electronic form with justification • knowledge test, • discussion and questions during the lecture. | | |
| **Abilities**  **The student:** | | | | | | | | | | | | | |
| **Ent\_A03** | | Z\_U16  Z\_U17 | | | S1P\_U09 S1P\_U10 | | Has the ability to present his/her own ideas, doubts and suggestions by supporting them with logical arguments. | | | | • Project - saved in electronic form with justification • knowledge test, • discussion and questions during the lecture. | | |
| **Ent\_A04** | | Z\_U06 | | | S1P\_U03 | | Analyzes the competitive environment for the selected type of business and designs and registers a new business entity | | | | • Project - saved in electronic form with justification • knowledge test, • Project presentation | | |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Social competences:**  **The Student:** | | | | | | |
| **Ent\_S05** | Z\_K02 | | S1P\_K02 S1P\_K03 | Can work in a team performing both tasks related to the implementation of imposed goals, as well as their determination and organization of team work; identifies the benefits of teamwork. | | • discussion and questions during the lecture • group presentation of the project |
| **Ent\_S06** | Z\_K07  Z\_K08 | | S1P\_K07 | Thinks and acts in an engaged, professional and entrepreneurial manner, is ready to constantly learn and take on new professional challenges, | | • discussion and questions during the lecture • group presentation of the project |
| **Students’ own workload (in didactic hours 1h did.=45 minutes)\*\*** | | | | | | |
| **Full- time**  Participation in lectures = 6h  Participation in classes = 20h  Preparation to classes = 2h  Preparation to lectures = 20h  Preparation to an examination = 12h  Project tasks =  e-learning =  Credit/examination = 3h  others (indicate which) =  **TOTAL: 63h**  **ECTS credits: 2.5**  **Including practical classes: 2** | | | | | **Part-time**  Participation in lectures =  Participation in classes =  Preparation to classes =  Preparation to lectures =  Preparation to an examination =  Project tasks =  e-learning =  Credit/examination =  others (indicate which) =  **TOTAL:**  **ECTS credits:**  **Including practical classes:** | |
| **PREREQUISITES** | | Working knowledge of management | | | | |
| **COURSE CONTENT**  **(Division into contact hours and e-learning)** | | * Basic knowledge of management, organizational science and economics * New economy and trends in current business environment. * Entrepreneurship as a part of management science – source of opportunities and treats * Innovativeness, proactiveness and risk taking – as a part of an entrepreneurial process * Opportunity – sources, classifications, approaches * 5. Dynamics of entrepreneurial process – starting a business | | | | |
| **LITERATURE**  **(compulsory reading)** | | * A. Staniszewska, J. Szlęzak-Matusewicz, Entrepreneurship : selected. Warsaw School of Economics, 2015. * R. Sasin, Entrepreneurship training. Warsaw School of Economics, 2015. * S. Gudkova (ed.), Exploring entrepreneurship : inspirations from the field. Kozminski University, cop. 2015. | | | | |
| **OPTIONAL LITERATURE** | | * Z. Mikolas, Small and Medium-Size Enterprise: The Present and New Trends in Entrepreneurship. The Karol Adamiecki Academy of Economics in Katowice, 2002. * K. Szczepańska-Woszczyna, Competencies, innovation and entrepreneurship in the theory and practice of management. Wydawnictwo Naukowe. Wyższa Szkoła Biznesu, 2014. | | | | |
| **TEACHING METHODS**  **(Division into contact hours and e-learning)** | | Moderated discussion, lecture, classes with presentations, | | | | |
| **TEACHING AIDS** | | Multimedia presentation | | | | |
| **PROJECT**  **(if implemented in the framework of a module)** | | Concept of a new business with special emphasis on external and internal conditions neccessarry to start and continue a business | | | | |
| **METHOD Of ASSESSMENT**  **(Division into contact hours and e-learning** | | Lecture –credit without a grade  Classes – credit with a grade  Project – credit without a grade | | | | |
| **FORM AND CONDITIONS OF ASSESSMENT** | | Project presentation delivered via email before the last classes | | | | |

*\* L-lecture, C- classes lab- laboratory, pro- project, e- e-learning*