

WSB University



International Conference



Territorial and Inter-Organizational Cooperation' 2020

23-24.09.2020, Hotel Kotarz, Brenna, Poland

Conference Booklet



WSB University



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Title	International Conference Territorial and Inter-Organizational Cooperation'2020 23-24.09.2020 Hotel Kotarz, Brenna, Poland
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Author	Organizing Committee
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Introduction

International Conference Territorial and Inter-Organizational Cooperation'2020 that take place in Poland on 23rd and 24th September 2020 is addressed to researchers and practitioners, dealing with different aspects of territorial and inter-organizational cooperation in the context of local, regional and international dimension.

The Conference is characterized by its interdisciplinary approach resulting from raising multiperspective scientific problems and innovative formulas. The Conference's main aim would be networking and forming international, interdisciplinary scientific teams working together on new scientific challenges. The intention is for the Conference to become an international platform of scientific cooperation represented by different academic centres and practitioners, who should take a full advantage of the research results.

The Conference topics are as follows:

Public Management & Public Strategies

Territorial Governance & Cross-Border Cooperation

Inter-Regional Cooperation & Inter-Organizational Cooperation

Networks and Clusters, Project & Innovation Management

Sustainable Knowledge & Human Recourses Management

Sustainable Planning & Sustainable Development

Sustainable Tourism & Culture Management

Accessibility and Connectivity Transport Systems

Renewables Energies

Circular and Green Economy

Migratory fluxes - Strategies, Management and Planning

The innovative conference form is focused on the valuable scientific discussion during the plenary sessions and networking during the round-table debates. I believe that establishing continuous scientific cooperation with Research Institute on Territorial and Inter-Organizational Cooperation, which I run, would bring benefits for each Conference participant in the form of joint research projects and scientific publications.



dr hab. Joanna Kurowska-Pysz, assoc. prof.

Director of Research Institute on Territorial
and Inter-Organizational Cooperation

WSB University
Dąbrowa Górnicza, Poland

International Conference Territorial and Inter-Organizational Cooperation'2020 – key information

Organizers

- Research Institute on Territorial and Inter-Organizational Cooperation, WSB University, Dąbrowa Górnicza, Poland
- Faculty of Management and Production Engineering,
- WSB University, Dąbrowa Górnicza, Poland
- Science Development Department, WSB University, Dąbrowa Górnicza, Poland

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- Euroregion Cieszyn Silesia
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- European Regional Science Association (ERSA) Polish Section
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Keynote speakers

- prof. Marina Andeva, University American College Skopje, North Macedonia
- prof. Alexandros Apostolakis, Hellenic Mediterranean University, Greece
- Prof. Jacinto Garrido Velarde, Department of Territorial Sciences, University of Extremadura, Spain
- Prof. Dangis Gudelis, Institute of Public Administration, Faculty of Public Governance, Mykolas Romeris University in Vilnius, Lithuania
- Prof. Eduardo Medeiros, ISCTE-Instituto Universitário de Lisboa, University of Lisbon, Portugal
- Prof. James W Scott, the Karelian Institute, the University of Eastern Finland, Finland

Cooperation:

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WSB University

WSB University (WSB) is a private (non-profit) high educational institution operated on Polish market since 1995. According to national rank, WSB is: 1st private Polish university outside Warsaw and 2nd Polish university operating on the international market. WSB has 5 branches in South Poland (Dąbrowa Górnicza, Olkusz, Cracow, Żywiec and Cieszyn).

The key educational fields are: management and economics, IT, pedagogy, public security, physiotherapy, national security, logistics, transportation.

WSB teaches around 12 000 students from 40 countries. Since 2013 WSB University and its researchers worked on over 100 projects under Visegrad Fund, Horizon 2020, Erasmus +, Interreg Central Europe, Interreg PL-SK, Interreg CZR-PL, AI for Earth, COST Actions, National EFRD programmes etc.

WSB focuses on interdisciplinary research in international teams with administrative support of Science Development Department. Main fields of research are: Management and Economics, Education, Security and Engineering (ICT included). WSB works in wide international networks of clusters, euro-regions, enterprises, HEIs, research centers, NGOs, local authorities, schools and innovative communities as makerspaces or hubs.

Besides of many faculties and department, the key WSB scientific units are: Research Institute on Territorial and Inter-Organizational Cooperation, Centre for Quality and Innovation, Technology Transfer Center and Center of Modern Methods and Technologies.



Conference Program

23.09.2020 Wednesday - in a hybrid formula

Live streaming available at: <https://youtu.be/lvFnScQIDlc>

8.30	Reception
9.00	Opening ceremony dr hab. Katarzyna Szczepańska-Woszczyna, assoc. prof. WSB University, Poland Deputy Rector for Science and Education Dean of Faculty of Applied Sciences dr hab. Joanna Kurowska-Pysz, assoc. prof. WSB University, Poland Director of Research Institute on Territorial and Inter-Organizational Cooperation
9.20	I Plenary session – keynote speakers presentations prof. Eduardo Medeiros, ISCTE - Lisbon University Institute, Portugal European Territorial Cooperation and European Territorial Integration prof. James Scott, University of Eastern Finland, Finland Territorial Governance and Multilevel Borders of European Cohesion prof. Alexandros Apostolakis, Hellenic Mediterranean University, Greece The Emergence of Smart Tourism as the Way Forward for Sustainable Tourism Development
Moderator	prof. Martin Klatt, University of Southern Denmark, Denmark
11.15	Coffee break II Plenary session – keynote speakers presentations prof. Jacinto Garrido Velarde, University of Extremadura, Spain Management of the Territory and Environmental Sustainability: The landscape and construction set from an integrative perspective prof. Marina Andeva, University American College Skopje, North Macedonia Minorities protection in border regions: to what extent are minorities involved in cross-border cooperation initiatives? prof. Dangis Gudelis, Mykolas Romeris University, Lithuania Lessons and opportunities of collaboration between Polish and Lithuanian municipalities
Moderator	prof. Martin Klatt, University of Southern Denmark, Denmark
13.00	Lunch
14.00	1st Roundtable debate Cross-border projects as drivers for the territorial cooperation development
Introduction	prof. Wojciech Opioła, Opole University, Poland
Moderator	prof. Hynek Böhme, Technical University of Liberec, Czechia
Panelists	<ol style="list-style-type: none">1. Hana Stverková, VŠB - Technical University of Ostrava2. Gyula Ocskay, Central European Service for Cross-Border Initiatives, Budapest, Hungary (online)3. Katarzyna Tobór – Osadnik, Silesian University of Technology4. Adam Pawliczek, Prague University of Economics and Business5. Ameir Omar, Moravian Business College Olomouc6. Rodica Crudu, Academy of Economic Studies of Moldova (online)7. Bohumil Horak, VŠB - Technical University of Ostrava8. Gabriela Carmen Pascariu, Universitatea Alexandru Ioan Cuza din Iași, Romania (online)

15.30	Departure for the trip to the Polish-Czech-Slovak border point in Istebna and sightseeing the border-land heritage, including the dinner at a regional restaurant
21.00	Departure to the hotel

24.09.2020 Thursday - in a hybrid formula

Live streaming available at: <https://youtu.be/8aNNkDOb3rE>

10.00	Reception
10.30	2nd Roundtable debate: Inter-organizational cooperation – the innovative forms and their benefits
Introduction	dr Francesco Cappellano, University of Eastern Finland
Moderator	Kostadin Kolarov, University of National and World Economy, Sofia, Bulgaria
Panelists	<ol style="list-style-type: none"> 1. Slawomir Olko, Silesian University of Technology 2. Sebastian Kot, Czestochowa UT 3. Anne Hoffmann, Euro-Institut/TEIN 4. Magdalena Stuss, Jagiellonian University 5. Andrzej Zalewski, UTP University of Science and Technology Bydgoszcz 6. Silviya Georgieva, University of National and World Economy 7. Andrius Puksas, Mykolas Romeris University 8. Ladislav Klement, Faculty of Economics, Matej Bel University in Banská Bystrica 9. Miroslava Vinczeová, Faculty of Economics, Matej Bel University in Banská Bystrica 10. Elena Stieranková, Slovak Chamber of Commerce and Industry 11. Jarmila Duháček Šebestová, Silesian University in Opava, School of Business administration in Karviná
12.00	Lunch
13.00	3rd Roundtable debate: Cross-border cooperation at internal and external EU borders – similarities and differences
Introduction	Prof. Khrystyna Prytula, National Academy of Sciences of Ukraine, Ukraine
Moderator	prof. Tomasz Studzieniecki, Gdynia Maritime University, Poland
Panelists	<ol style="list-style-type: none"> 1. Martin Klatt, Centre for Border Region Studies, University of Southern Denmark 2. Julia Goncharova, Immanuel Kant Baltic Federal University in Kaliningrad, Russia 3. Aldomar Ruckert, UFRGS- Universidade Federal do Rio Grande do Sul Brazil 4. Regina Andriukaitiene, Lithuanian Sports University 5. Andrzej Jakubowski, Maria Curie-Skłodowska University in Lublin 6. Gabriela Antošová, University College of Business in Prague
14.30	Conference closing ceremony

Keynote speakers



Prof. Eduardo Medeiros

ISCTE-Instituto Universitário de Lisboa, University of Lisbon, Portugal

Eduardo Medeiros is a Geography Professor and an Integrated Research Fellow in DINÂMIA'CET-IUL, Instituto Universitário de Lisboa, Portugal. He has a Ph.D. in Geography - Regional and Urban Planning, and around 200 publications, including more than 40 published papers in international journals, 10 books and 11 book chapters. His research interests are focused on Territorial Impact Assessment, Territorial Cohesion, Territorial Development, Territorial Cooperation and Spatial Planning. He is a DG REGIO (European Commission) and URBACT III expert, and a Horizon 2020 evaluator. He is also a Regional Studies Association Fellow. He has coordinated several international policy evaluation projects and was a member of DG REGIO and ESPON projects. He was invited as a project adviser and to write reports and position papers by DG REGIO. He was already invited to be a keynote speaker by several International Universities and EU institutions (European Commission and Committee of the Regions). He is a member of the scientific and editorial committee of several journals and a peer reviewer of more than 35 international journals.

Title: European Territorial Cooperation and European Territorial Integration

Abstract:

European Territorial Cooperation, generically understood as a process of cooperation between territories from different European countries and their regions, via cross-border, transnational or interregional collaborations, is a key dimension to achieving territorial cohesion and, ultimately, European Territorial Integration, via the mitigation of persisting border obstacles. In the end, this policy goal entails a global deterritorialism governance paradigm, vis-à-vis the current territorialism paradigm, which undermines territorial functional relations. Being the most financed strand of the EU Territorial Cooperation policy goal, cross-border cooperation processes have, since the early 1990s - when the first INTERREG programmes were established - contributed to reducing cross-border barriers of all sorts: legal-administrative, sociocultural, economic, institutional, environmental and accessibility related ones. Indeed, as the 'covidfencing' process has recently showed all across Europe, the European Territorial Integration process has been verified by the needs of citizens and regions to maintain cross-border passages open, either to preserve vital public services in pandemic times (i.e. health systems), or to maintain crucial economic activities, which are dependent on cross-border workers. In a similar manner, the 'covidfencing' process has also contributed to stress out the most persistent cross-border barriers which still hinder a fully European Territorial Cooperation process. In this regard, the persistent institutional + Legal and Administrative barriers, determined by national and regional administrations, are at the heart of powerful and contradictory nationalistic institutionalized currents which can only be surpassed with an effective implementation of European Territorial Cooperation processes. For this, there is a need to deeply understand the intensity of the most persistent cross-border barriers and the cross-border areas where their potential territorial impacts are more negative, in order to better allocated available EU funding for cross-border cooperation.



Prof. James Scott

University of Eastern Finland, Finland

James W Scott is Research Professor of Regional and Border Studies at the Karelian Institute of the University of Eastern Finland. Prof. Scott obtained his Habilitation (2006), PhD (1990) and MA (1986) at the Free University of Berlin and his B.Sc. at the University of California Berkeley (1979). His principal fields of research include: Urban and regional geography, borders, border regions, geopolitics. regional and

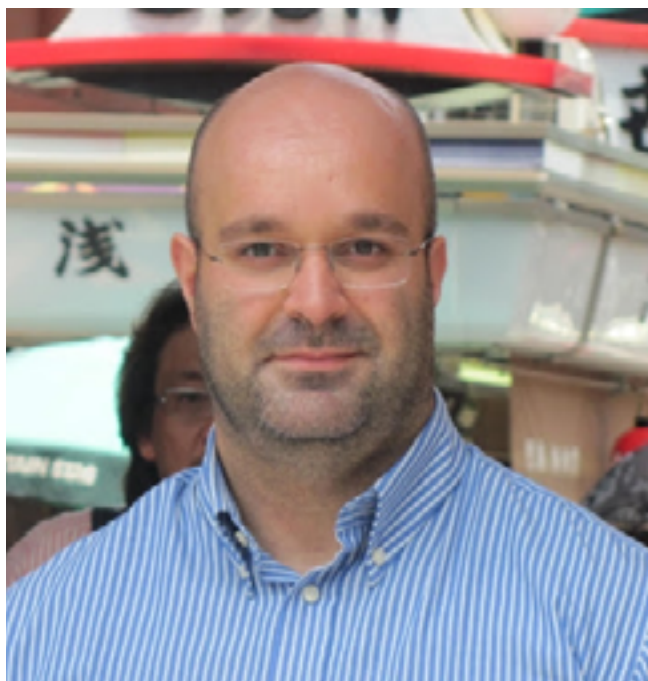
urban governance, Cohesion Policy and Central European studies Professor Scott has participated in the establishment of the BRIT (Border Regions in Transition) network. Since 1999 he has coordinated several medium-size and large research consortia focusing on border studies and supported by the EU's Framework Programmes, the European Science Foundation, the Finnish Academy and other sources. Presently he is coordinator of the GLASE project (Multilayered Borders of Global Security), funded by the Academy of Finland and is scientific coordinator of the Horizons 2020 project RELOCAL that investigates the role of the local level and local strategies in Cohesion and Territorial Development.

Title: Territorial Governance and Multilevel Borders of European Cohesion.

Abstract:

Debates on the necessity of a greater place-based focus in Cohesion Policy seem to point to the conclusion that “valuing and reviving territorial identity as a unique asset is the starting point of every place-based initiative” (European Commission 2015:3). While the actual practice of mobilising local identities remains a complex and contested undertaking in more general terms, border regions highlight some of the dilemmas involved in linking territorial politics (and border politics) to questions of place identity. In a normative, policy-oriented sense this is a question of borders as framing conditions for local development. In a more critical and analytical sense this involves interrogating the actual use of borders in politically and ideologically framing territorial interests within a wider European context. At one level, European borders are being mobilised within the context of ideological contestations and counter-Europeanisation movements that ‘re-enact’ national rivalries (e.g. Denmark-Sweden, Denmark-Germany, France-Italy). At the local level, dissonance between promoters of de-bordered regional identities and popular imaginations is having divisive impacts in many cross-border contexts (e.g. Øresund, Luxembourg and Greater Geneva cases). We find that a shared sense of belonging is a tenuous thing and that external crises impact on an everyday sense of security and provide opportunities for populist movements to promote xenophobic and anti-cooperation platforms.

With this contribution, I suggest that Cohesion Policy might require a comprehensive re-set in terms of philosophy, organisation and implementation. Above all, considerations of the social and cultural – and not merely political – nature of borders need to be part of renewed Cohesion Policy agendas.



Prof. Alexandros Apostolakis

Hellenic Mediterranean University, Greece

Alexandros Apostolakis is an associate professor in Tourism Marketing at the Department of Business Administration and Tourism, Hellenic Mediterranean University. Dr Apostolakis is head of the Department of Business Administration and Tourism and director of the Tourism and Entrepreneurship Laboratory. Alexandros's research interests and publication activity mainly focuses on the tourism industry (the examination of individual preferences through stated preferences discrete choice modelling) and comprises of over 55 contributions to textbooks, peer – reviewed academic journals and peer reviewed academic conferences. In particular, Dr Apostolakis has been conducting research on the evaluation of individual preferences for future policy initiatives in hospitality, tourism and the cultural sector. Moreover, Alexandros acts as associate editor in the “Anatolia Journal”, and the “Regional Science Enquiry Journal”. He also sits at the international scientific committee of “Cultural Management: Science & Education” journal. At the same time, he acts as guest editor and reviewer for all mainstream high impact peer review journals in the tourism field (Annals

of Tourism Research, Tourism Management, Tourism Economics, Journal of Travel Research and others). At the same time, Dr Apostolakis has been involved with the implementation of three EU funded projects (Holy Grail, European Islands Continue Education on Resources Efficiency Virtual Gateway –VIREG, and the Employer Programme for Hospitality and Tourism – EPHT). He is also an affiliate lecturer at the Hellenic Open University.

Title: The Emergence of Smart Tourism as the Way Forward for Sustainable Tourism Development

Abstract:

The hospitality sector in general tends to be one of the most energy consuming and polluting industries worldwide (Prud'homme et al. 2016). With 20% of the world's carbon emissions coming from the wider travel and tourism industry (and related activities), the sector would have to figure out ways to be more sustainable (dos Santos et al. 2017, Teng et al. 2018). This observation holds true for both developed as well as developing tourist destinations, mass tourist, or 'sustainable' destinations, destinations as the beginning of their lifecycle, or those at their early stages of their demise.

Over the years, the sector has come up with different ways to address the abovementioned stall of competitiveness. Either through pecuniary (i.e, imposition of taxes), or non-pecuniary (set up of visitation quotas, policies to facilitate or otherwise of movement of travellers etc) means, policy makers have attempted to manipulate the fates of tourist destinations worldwide. Recently though, decision makers, and managers have started to rely more and more heavily on technological solutions within the industry (Mehraliyev et al. 2020, Gretzel et al. 2015, Anttiroiko et al. 2014) in order to reverse any adverse shortcomings, generate added value for the visitor and generate added value for their service offerings. This reliance on technology gave rise to the emergence of smart systems in tourism and hospitality.

Smart tourism systems contribute to the various facets of tourism destination sustainability mainly through visitors' experiences (Hao et al. 2015, Kim et al. 2017). More specifically, the evidence in the literature suggests that smart tourist systems have a focus on customer experience (Buonincontri and Micera 2016) through which they add value and add to their competitive advantage. The current paper identifies a number of gaps in the literature regarding smart tourism and sustainability and at the same time, offers recommendations for further work that could complement managers', practitioners' and policy makers' efforts to improve tourists' experiences.



Prof. Jacinto Garrido Velarde

Department of Territorial Sciences, University of Extremadura, Spain

Jacinto Garrido Velarde - PhD. in Graphic Expression with European mention from the University of Extremadura. Assistant Professor at the University of Extremadura. Specialist in Geographical Information Systems (GIS), Remote Sensing, Urban Planning and Territorial Planning. Research on topics related to physical and human geography, cartographic representations using GIS and 3D modeling. Collaborates with University Research Institute for Sustainable Territorial Development (INTERRA), Extremadura, Spain and the CITUR - Madeira - Centre for Tourism Research, Development and Innovation, Madeira, Portugal”

Title: Management of the Territory and Environmental Sustainability: The landscape and construction set from an integrative perspective

Abstract:

The indiscriminate proliferation of new buildings is a real threat to rural heritage and touristic development in areas of great visual beauty. One possible solution is the integration of the buildings in the surrounding environment. So the present research sets variables representative for the modeling and the use of vegetation as a tool for integration of buildings in the environment that surrounds them.

Thus, this research goes deeply into the effect of filtering tree vegetation with dynamic visual studies involving the distance and speed when approaching a building from different points of view. It also discusses the effect the filtering coefficients by species and the arrangement of the trees in space on hiding understood as an integration tool.

The development of methodologies for quantifying impacts based on the digital processing of images, 3D modeling, animation and public participation, are the main working tools for achieving these goals. Thus, a total of 66 scenes, among real photos of buildings and digitally altered ones, were assessed by respondents from different backgrounds and ages.

Among others results, it is highlighting the positive role that the use of vegetation as a filtering, have in the valuation of building integration.



Prof. Marina Andeva

University American College Skopje, North Macedonia

Marina Andeva, Ph.D is Associate Professor at the University American College Skopje, School of Political Science. She teaches several subjects related to European Union structure, cross-border cooperation, regional autonomy and local self-government and international organizations and institutions. Her other working engagements include the position of Research Fellow at the Institute of International Sociology in Gorizia (ISIG) since 2009. She finished her PhD in Transborder Policies for Daily life and MA in Methods in European Policy Making at the University of Trieste, Italy and her BA in Law at the Faculty of Law "Iustinianus".

Title: Minorities protection in border regions: to what extent are minorities involved in cross-border cooperation initiatives?

Abstract:

The lecture will focus on several aspects around the topic of minorities protection in border regions, with emphasis on the several key issues:

1. how borders influence minorities life and rights?
2. different legal and political arrangements for minorities protection (examples of case studies)
3. cross-border cooperation as an instrument to foster legal measures protecting the rights of minorities
4. are minorities involved in cross-border activities and what could be the possible instruments for their involvement.

For the first key question, the lecture will present the concept of borders from a sociological standpoint and will link it to minorities as a separate and specific group living in border areas. Minorities will be identified as distinct ethnic, cultural and linguistic groups and defined according to different states' legal frameworks.

Legal and political arrangements for minorities protection will be presented briefly through several case studies (Western Balkans countries, Italy, Spain, Belgium).

Cross-border cooperation as a phenomenon and as a legal and political concept will be examined through presentation of several theoretical standpoints and instruments. Lastly, specific proposals on how to involve minorities in decision-making processes of cross-border cooperation initiatives and actions will be presented and discussed.



Prof. Dangis Gudelis

Mykolas Romeris University in Vilnius, Lithuania

Prof. Dangis Gudelis focuses his research and publications on various topics related to public management, including diaspora engagement, public service management, knowledge management, network governance, performance measurement, public-private partnerships. He has been involved in a number of research and consultancy projects funded by the EU as well as national and local governments.

Title: Lessons and opportunities of collaboration between Polish and Lithuanian municipalities.

Abstract:

The paper will examine the situation of international cooperation between municipalities in Lithuania and Poland and the potential for such cooperation in the future. Although Lithuania and Poland have a long history of cooperation since the times of Republic of Two Nations, it could be observed that in the present times the cooperation between Lithuanian and Polish municipalities is mainly implemented either in two ways – either in the form of joint cross-border cooperation projects or in the form of so-called „sister cities“ partnerships. The cross-border cooperation, supported by the European Regional Development Fund, started after both countries joined the EU. In 2004 – 2005 intermunicipal cooperation projects were funded by the Lithuania, Poland and Kaliningrad Region of Russian Federation Neighbourhood Programme. In 2007 – 2013 two cross border cooperation programmes were targeted to the support of cooperation between neighboring regions in Lithuania and Poland: Operational Programme ‘Lithuania – Poland’ and Lithuania-Poland-Russia ENPI Cross-border Cooperation Programme (which also included Kaliningrad oblast of Russia). The Interreg Poland-Lithuania programme for the 2014 - 2020 year period which the budget of 53 mln euros was launched in 2014, which have already provided funding for 92 projects.

The cooperation between cities and towns has a bit longer history (Jonaityte & Kazlauskienė 2011). As it could be observed from the database of the Lithuanian Association of Municipalities which provides information about partnership agreements between Lithuanian and Polish municipalities (202 in total), 45 of these partnerships were established until 2000 (some of them were started in 1991 or 1992). 123 partnerships started in the period 2000 – 2010, and 28 partnerships were started in 2010 – 2020. The drivers for such partnership could be diverse, but the data about the partnership agreements implies that the most significant drivers are the significant number of residents of Polish nationality living in municipalities and the proximity of municipalities to the Polish – Lithuanian border. Two municipalities highly populated by the Polish minority, that is, Šalčininkai and Vilnius district municipalities have the highest numbers of partnership agreements with Polish municipalities (24 and 41 respectively). On the other hand, each municipality of the Alytus and Marijampole regions which are closest to the Polish – Lithuanian border has several agreements with various Polish municipalities.

Plenary sessions moderator



Prof. Martin Klatt

University of Southern Denmark, Denmark

Martin Klatt, *1964, has been Associate Professor at the Centre for Border Region Studies, previously Department of Border Region Studies, at University of Southern Denmark since 2005. He holds a Ph.D. in History from University of Southern Denmark (2002). Previous appointments at the Danish Institute of Border Region Studies (2001-2003), the Research Department at the Danish Central Library for South Schleswig (1997-2000), the Schleswig-Holstein Institute for Peace Research (1996). His research focuses on border region history, national minorities, cross-border regions in Europe and cross-border cooperation. Major international research projects: Borders in Globalization (lead partner: University of Victoria, 2013-2020, Canadian Social Sciences and Humanities Research Council), The deconstruction of borders and unfamiliarity in the European Union: an analysis of historical representations of otherness and contemporary daily practices in border regions (Unfamiliarity, 2010-2015) European Science Foundation)

Roundtable debates

1st Roundtable debate

Cross-border projects as drivers for the territorial cooperation development



Introduction:

Wojciech Opióła, PhD

Opole University, Poland

Wojciech Opióła, PhD is a political scientist, assistant professor at University of Opole, Poland and the editor-in-chief of „Border and Regional Studies” peer-reviewed journal.



Moderator:

Prof. Hynek Böhm

Technical University of Liberec, Czechia

Hynek Böhm holds Ph.D. in political geography. He has been professionally active in the field of cross-border co-operation (CBC) during most of his professional career in the public administration, NGOs and academia. He acted as a facilitator and a developer of cross-border initiatives. He was also a founding member of Transfrontier EuroInstitute Network (www.transfrontier.eu), which has been operating since 2010.

After he defended his PhD thesis, which dealt with CBC and multi-level governance in border regions, he started researching and teaching border studies from the perspective of political geography at Technical University of Liberec (CZ) and political sciences at University of Opole (PL). He has been strongly involved in co-operation with non-academic world, which makes his research more applied. He has co-founded EuroInstitute PL-CZ-SK, which should further deepen trilateral Polish-Czech-Slovak cross-border links by the means of training, applied research and consultancy. He has been acting as a chairman of the applied geography section of the Czech Geographical Society.

The key round-table debate issues:

1. What is your experience with the cross-border cooperation and do you consider to be „a border person“?
2. Can you mention a model example of the cross-border project that contributed to the territorial development of the borderland?
3. What did the COVID-19 pandemic take from you / give you in the cross-border cooperation context?
4. What will be the impact of COVID-19 on the future of cross-border cooperation in Europe?

2nd Roundtable debate

Inter-organizational cooperation – the innovative forms and their benefits



Introduction

dr Francesco Cappellano

University of Eastern Finland

Francesco Cappellano (Ph.D., Research fellow) is a Post-Doctoral Researcher at UEF - Karelian Institute. Adopting a perspective on the edge of economics and spatial planning, he has been conducting research about the spatially-led policies towards innovation. He uses to apply that perspective on cross-border regions, delving into modern innovation approaches (e.g. Mission-oriented approach) across the EU and the US, where his main interests convey innovation-led economic development, strategic alliance, and territorial cooperation in border regions.

Since 2017, Francesco has been conducting research about border regions in North America, namely San Diego/Tijuana region at the Southwest US/Mexican border and the Northwest US/Canadian region including Washington State and the British Columbia province. Therein, he has implemented an interdisciplinary perspective to his work, using social science and economics perspectives to understand urban/regional development issues.

Francesco earned his Ph.D. in Urban regeneration & Economic development from the "Mediterranea" University of Reggio Calabria in 2016. He has worked in several international universities including the Northeastern University of Boston; the San Diego State University; the Western Washington University in Bellingham, the University of Victoria in Canada, and the School of Advanced Studies Sant'Anna in Pisa, Italy.

As being involved in multiple Horizon 2020 projects, he accrued his expertise in EU-funded research projects. In 2018, he and his colleagues awarded an H2020 RISE Grant which fund the "TREnD - Transition with Resilience for Evolutionary Development" research project. Since 2018 he has been working as a Consultant at Taso Desarrollo s. l. in the field of heritage-led urban regeneration within the "ROCK - Regeneration and Optimization of Cultural Heritage in creative and Knowledge Cities", funded under H2020 Research and Innovation plan.



Moderator

Prof. Kostadin Kolarov

University of National and World Economy, Sofia, Bulgaria

Assoc. Prof. Kostadin Kolarov, Ph.D., Director of the Institute of Entrepreneurship of the University of National and World Economy, is university lecturer and researcher as well as expert at the Bulgarian Association for Management Development and Entrepreneurship, with prominent interest in the current problems of management and entrepreneurship and their multicultural aspects; specialized in the UK, Spain and the Netherlands. He has significant experience in the field of entrepreneurial management and culture (incl. the topic of his PhD thesis), in developing business plans and projects as well as in training of entrepreneurs and managers in the frames of national and international projects. He participated in several EU funded research projects including on cross-border cooperation and entrepreneurship development.

The key round-table debate issues:

1. Is an organizational innovation a condition or consequence of inter-organizational cooperation aimed at technological innovation?
2. What are the current challenges to international inter-organizational cooperation and how could they be overcome?
3. How to measure the costs and effects of inter-organization cooperation based on informal communications at peer staff level?
4. Is it possible online (web-based) communication tools to substitute efficiently on-site live meetings of staff in international inter-organizational cooperation?
5. How entrepreneurs-managers of SMEs could defend their strategic interests when cooperate with large-scale enterprises?
6. How to build a capacity for inter-organizational cooperation while managing growth in SMEs?

3rd Roundtable debate

Cross-border cooperation at internal and external EU borders – similarities and differences



Introduction

Prof. Khrystyna Prytula

National Academy of Sciences of Ukraine, Ukraine

Dr in Economic Sciences (2016) Khrystyna Prytula is Head of the Sector of Cross-Border Cooperation of SI «Institute of Regional Research named after M.I. Dolishniy of NAS of Ukraine». Coordinator of joint project ««Upper Prut» Euro-region – Region of multi-rural realities» (was implemented in 2014-2016 jointly with the Institute of Agricultural Economics of Romanian Academy). Project manager of “Evaluation of local communities’ cross-border cooperation capacity” (Rzeszow, Poland). She is the project manager in Erasmus+ Jean Monnet Support to Association «Boosting Local Economic Growth in Border Regions in the Process of EU Integration: Best Practices of Eastern Partnership (EaP) Countries» (2018-2021). The author of more than 120 scientific publications, including 1 monograph and participation in 7 multi-author monographs. Scientific interests: modelling of economic processes, regional development, European integration processes, cross-border cooperation, etc.



Moderator

Prof. Tomasz Studzieniecki

Gdynia Maritime University, Poland

Tomasz Studzieniecki, Ph. D - an academic teacher specializing in territorial management, European integration and international tourism. Works at Gdynia Maritime University (Poland). Studied marketing at City University (Seattle, USA) and international economics at the University of Gdańsk (Poland). An author of over 100 scientific papers, coordinator of numerous development strategies and cross-border cooperation initiatives.

He is a European Commission expert on territorial cooperation, a member of EGTC Platform, a member of Baltic Advisory Council at the Ministry of Foreign Affairs and a member of Management Committee of ENTAN (European Non-Territorial Autonomy Network). Since 2007 he presides over Academia Europa Nostra, an international NGO, which carries out scientific and educational activities

Rewarded by the President of Poland, the Minister of Maritime Affairs, the Minister of Tourism and several times by the Rector of Gdynia Maritime University for his valuable theoretical and practical contributions.

The key round-table debate issues:

1. The year 2020 is the 30th anniversary of the Interreg programs. Has cross-border cooperation helped to solve the problems of the border areas? In which spheres of cooperation and in what areas could successes be demonstrated, and in which problems remained unsolved?

2. Euroregions for many years played an important role in the development of cross-border cooperation. Has the formula of the Euroregion as a coordinator of regional cooperation in its area of operation turned out to be effective? How do you find new instruments (eg. European Groupings of Territorial Cooperation, Cross-border Functional Areas?)
3. What does cross-border cooperation look like at the EU's external borders and outside the EU? Who organizes, finances and coordinates it? Does it differ significantly from cooperation at the internal borders of the EU, and if so, how?

Accompanying events

All participants of the conference, who are present stationary in Brenna, can also attend following accompanying events:

Thematic session: „Cultural institutions of the Polish-Czech borderland in the face of challenges and threats of the 21st century”, 23.09.2020, 13:15 – 15:00



Dr Łukasz Wróblewski

WSB University

Łukasz Wróblewski, PhD, Head of the Production Management and Engineering Department at the WSB University in Dąbrowa Górnicza. He specializes in theoretical and practical issues relating to marketing and strategic management. He is the author of over 80 scientific publications, among others, five books on the issues of management and marketing in cultural institutions. He is an editor-in-chief for Cultural Management: Science and Education (Berlin: Logos Verlag). He has been a speaker and participant in more than one hundred scientific conferences, as well as numerous training courses and workshops.

Leading: dr hab. Grzegorz Maciejewski, assoc. prof. University of Economics in Katowice

1. 13:30 -13:50

dr hab. **Magdalena Sobocińska**, assoc. prof. Wrocław University of Economics

„Management of cultural institutions in the time of the coronavirus pandemic”

2. 13:50 – 14:10

dr hab. **Andrzej Kasperek**, assoc. prof. University of Silesia in Katowice

„Culture as a ballast, culture as an opportunity - on the example of project activities carried out as part of the Euroregion Cieszyn Silesia”

3. 14:10 – 14:30

dr **Łukasz Wróblewski**, WSB University

„Shaping relations on the Polish-Czech cross-border cultural services market of the city divided by the border: Cieszyn-Czech Cieszyn”

4. 14:30 – 14:50

Discussion

5. 14:50 – 15:00

dr Łukasz Wróblewski

„Cieszyn Silesia in the light of the challenges and threats of the 21st century” – presentation of volume VII of the TRANSCARPATICA series

Thematic session: INTERREG Programme Czechia – Poland: experience from the period 2014-2020 and the key assumptions for the period 2021-2027, Euroregion Cieszyn Silesia, 24.09.2020, 10:00 – 12:00



The Special guest of the thematic session:

Beate Grajnert

Programme Manager, DG Regional and Urban Policy, European Commission

Beate Grajnert has 15 years of experience in the European Union's Regional Policy. She started her career as lecturer and researcher at the University of Regensburg (Germany). For the last 13 years, she has been working for the European Commission in the area of the European Regional Development Funds (ERDF). On the operational side, she has been Programme Manager for the regional, sectoral and cross-border cooperation programmes (INTERREG). In her portfolio she followed as Policy Analyst i.a. the concept of Functional Areas and of Smart Specialisation strategies with a focus on synergies and complementarities with other EU Policies, in particular in the field of research. Beate Grajnert holds a degree in German Philology from the University of Wrocław (Poland) and in Political Science from the University of Regensburg (Germany).

The session is dedicated to the INTERREG Programme beneficiaries and applicants mainly from Polish-Czech and Polish-Slovak borderland: euro-regions, self-govern-

ments, NGOs, public institutions, universities, schools and media using the INTERREG funds in perspective 2014-2020 and planning the cross-border cooperation extension in the perspective 2020+

Live streaming from the headquarter of the Olza Association for Regional Development and Cooperation in Cieszyn, address: Rynek 18, 43-400 Cieszyn, in Polish / Czech language

Live streaming available at:

[https://www.facebook.com/Euroregion- Těšínské-Slezsko-Śląsk-Cieszyński-238163636245823](https://www.facebook.com/Euroregion-Těšínské-Slezsko-Śląsk-Cieszyński-238163636245823)

Panelists:

1. Bogdan Kasperek, Euroregion Cieszyn Silesia
2. Tomas Balcar, Euroregion Cieszyn Silesia
3. Roman Foksowicz, Deputy Mayor of Jastrzębie Zdrój
4. Lukas Raszyk, Deputy Mayor of Karvina
5. Jerzy Pilch, Mayor of Brenna Commune
6. Roman Wróbel, Mayor of Bystrzyca Commune
7. NGO Association „Człowiek na granicy” – Petra Rypieniova - Slovackova
8. Hynek Bohm, EuroSchola Institute trinec



Moderator:

Prof. Joanna Kurowska-Pysz

Joanna Kurowska-Pysz has educational and practical experiences in European integration, public management, cross-border cooperation, innovation management and knowledge management. She works at WSB University as a part of executive staff but she is also a recognized advisor for the entrepreneurs self-governments and NGOs interested in cross-border cooperation development. At the intersection of these research areas, Joanna Kurowska-Pysz created at the WSB university a unique, research school of cross-border cooperation focused on management and public governance issues. It has been recognized by the Ministry of Science and Higher Education, which granted the subsidy for establishing the Institute on Territorial and Inter Organizational Cooperation at the WSB University. She developed and realized all the above mentioned projects and many others, strongly related to territorial cooperation.

She is also a member of the international research groups:

- Valoriza at the Politechnic Institute of Portalegre (Portugal)
- ARAM at the University of Extremadura (Spain)
- the Polish Academy of Sciences (Commission for Polish-Czech and Polish-Slovak Relations).

She has been a member of numerous research teams commissioned by the Polish, Slovak and Czech governments to perform evaluations of INTERREG programmes. She is also an expert of DG REGIO in the field of cross-border cooperation. She is an author of more than 100 scientific publications, including 7 monographs and participation in 7 multi-author monographs.

Thematic session: The scientific panel for Ph.D. students.



Leading: Prof. dr hab. Marek Lisiński

WSB University, Poland

Professor of Economics. Graduate and employee of the University of Economics in Krakow, where he headed the Department of Strategic Analyzes at the Institute of Management, Council of Management and Quality Sciences.

Currently, the Head of the Department of Management at the WSB Academy in Dąbrowa Górnicza, the Head of Doctoral Education, Head of the Doctoral School and the Chairman of the Scientific Discipline Council of Management and Quality.

Scientific interests concern the methodology of management and quality sciences as well as strategic management.

Reviewers:

- prof. dr hab. Zbigniew Makieła, Jagiellonian University
- dr Łukasz Wróblewski, WSB University
- dr hab. Katarzyna Tobór-Osadnik, assoc. prof. Silesian University of Technology
- dr Magdalena Stuss, Jagiellonian University
- dr Tomasz Studzieniecki, Gdynia Maritime University
- dr hab. Joanna Kurowska-Pysz, assoc. prof. WSB University

Speakers:

- Janusz Pierzyna
- Ewa Cofur-Machura
- Monika Raczyńska
- Arkadiusz Trela
- Bartosz Jeżyna
- Ewa Szkudlarek, Luba Trojan
- Sebastian Kwaśniewski
- Ewelina Widerska
- Łucja Chrzęstek-Bar

Thematic session: Presentation of the project „KNOWLEDGE - SKILLS - COMPETENCES. An innovative model of acceleration of cross-sector co-operation for the development of the Polish capital market”, co-financed by the Ministry of Science and Higher Education in Poland under the DIALOG programme.



Project coordinator: Anna Salomonczyk-Mochel

Anna Salamończyk-Mochel is a manager with extensive experience in the implementation of the management process: planning, use and organization of resources, team management, managing and influencing interpersonal relations and performance control. Over the past few years, she was the president of the management board at the GPW Foundation, and also a director at the National Agency of the Erasmus + Programme. Previously, she gained experience at the Ministry of Science and Higher Education as the director of the minister's office. Before joining the civil service, she was associated with the training industry.

Over the years, she has dealt with projects aimed at building international cooperation between educational and training institutions in the context of educational mobility.

She is a graduate of MBA Management at the Lazarski University and MA in Romance Philology at the Pedagogical University of Krakow. She also completed post-graduate studies in public relations and HR management at the European University in Krakow.

Speakers:

- Anna Salamończyk-Mochel, project coordinator, GPW Foundation
- Magdalena Stusińska, project expert, GPW Foundation
- Arkadiusz Szymanek, project expert, GPW Foundation



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