

WSB University				
Field of study: Production Management and Engineering				
Course: Business English				
Educational profile: practical				
Education level: II level				
Number of hours per semester	1		2	
	I	II	III	IV
Full-time studies (L/C/lab/pr/e)*				
Part-time studies (L/C/lab/pr/e)*		20	20	
LECTURER				
FORM	e-learning			
COURSE OBJECTIVES	Familiarizing students with the vocabulary items and expressions of specialized language typical of various areas of broadly understood business at B2+ level.			
Field-related learning outcome	Reference to PQF	Description of learning outcomes		Method of verification of learning outcomes
		Skills The student		
ZIP2_U11 ZIP2_U12 ZIP2_U14	P7S_UK P7S_UK P7S_UU	<ul style="list-style-type: none"> - can communicate effectively at B2+ level using various communication techniques; - can use business vocabulary while participating in a debate; - can express ideas clearly in writing on a wide range of business topics, as well as explain his / her view on the issues discussed; - can plan the development of language skills, is able to prioritise in order to complete certain tasks; - can use the vocabulary of specialised language such as business English, in writing. 		Doing tasks on the e-learning platform Listening comprehension, answering questions Reading comprehension, answering questions
		Social competences The student		
ZIP2_K01	P7S_KK	Is aware of the knowledge level and skills and the constant need for professional and personal development.		Self-study, homework – striving for improvement of language skills
Nakład pracy studenta (w godzinach dydaktycznych 1h dyd.=45 minut)**				
Full-time participation in lectures = participation in classes = preparation for classes = preparation for lectures/tutorial = preparation for an end-of-semester test/examination = project tasks = e-learning = credit/examination = other (specify the type)= Total: ECTS points: Including practical classes:		Part-time participation in lectures = participation in classes = preparation for classes = preparation for lectures/tutorial = preparation for an end-of-semester test/examination = project tasks = e-learning =40 credit/examination = other (specify the type)= Total: ECTS points: Including practical classes:		

PREREQUISITES	Minimum B2-level knowledge of English.
COURSE CONTENT	Organizational structure of the company, Types of companies, Advertising, marketing and customer service, Corporate social responsibility, Management styles, Team building, Stock market, Banking, Investments, International trade, Mergers and acquisitions, Analysis of the company's activities based on annual reports, Preparation of presentations, Effective negotiations , Organization of meetings, Formal and informal letters and e-mails
COMPULSORY LITERATURE	Market Leader intermediate, Pearson Longman 2011
OPTIONAL LITERATURE	Market Leader upper-intermediate, Pearson Longman 2011 Intelligent Business intermediate, Longman. Internet
TEACHING METHODS	Individual work in the form of e-learning.
TEACHING AIDS	computer, Internet, use of the Moodle platform
PROJECT (if implemented in the framework of the class module)	
FORM AND CONDITIONS OF ASSESSMENT	Course credit: a grade given at the end of the semester. Completing the tasks and achieving a score of minimum 50%.

* L-lecture, C- classes lab- laboratory, pr- project, e- e-learning