

WSB University				
Field of study: Management				
Course: Master's Seminar				
Educational profile: general				
Education level: II -cycle studies				
Number of hours per semester	1		2	
	I	II	III	IV
Full-time studies (L/C/lab/pr/e)		The number of hours is twice the number of students	The number of hours is twice the number of students	The number of hours is twice the number of students
Part-time studies (L/C/lab/pr/e)				
CLASS LANGUAGE	English			
LECTURER	All supervisors conducting seminars – International Business			
FORM	Seminar			
COURSE OBJECTIVES	The course provides students with theoretical and methodological knowledge and skills necessary to develop and write a master thesis, in particular: how to search for source materials, identify and assess problems, design new solutions or modify ones using the methods of scientific work, analyse observed phenomena and draw correct conclusions, and last but not least, how to apply the knowledge acquired during the studies in practice. It also equips students with key writing skills and supports them in developing their master thesis based on detailed feedback from the supervisor and peers. The seminar focuses on practical managerial problems concerning international business that are of particular interest to students.			
Reference to learning outcomes – Field-related learning outcome EFMD	Description of learning outcomes			
	Description of learning outcomes		Teaching and learning methods	Verification of learning outcomes
Knowledge				
Business Management Concepts and Challenges LO1	Students demonstrate understanding of the most important past and contemporary trends, concepts and initiatives in management and their historical and cultural contexts. Students comprehend how the political, economic and social environments affect business operations.		Teaching methods: 1. Guided practice 2. Small group discussions 3. Individual consultations 4. Feedback	1. Written assignment (e.g. thesis topic card, thesis structure, research

LO3

Learning methods:	questions, literature review, etc.)
1. Written assignment	
2. Concept maps	
3. Text and data analysis	
4. Critical review	2. Discussion
5. Literature review	

Skills & Attitudes				
Business Analysis and Research Methods LO4 LO5 LO6	Students search, analyse, evaluate, select and use information, using a variety of sources and methods, including digital business analytical frameworks and tools. They apply the appropriate approach with the goal of accomplishing tasks and solving problems related to management. Students use management theories and concepts to critically analyse and interpret business strategies, operations and models as well as to deliver practical solutions for different business scenarios and contexts. Students prepare written work relevant to their field of studies, at an advanced level, on specific issues, using advanced theoretical approaches and a variety of sources. They prepare, and deliver in public, oral presentations for specific purposes, and present their ideas, concerns, suggestions and arguments supporting them with chosen theoretical perspectives and diverse viewpoints.	Teaching methods: 1. Guided practice 2. Small group discussions 3. Individual consultations 4. Feedback	1. Written assignment (e.g. thesis topic card, thesis structure, research questions, literature review, etc.) 2. Discussion	
		Learning methods: 1. Written assignment 2. Text analysis 3. Critical review 4. Literature review		
SEMESTER 1 of the Master’s Seminar Full- time Participation in lectures = Participation in seminars = 12 Preparation to seminars = 33 Preparation to lectures = Preparation to an examination = Project tasks = e-learning = Credit/examination = others (indicate which) = literature review = 30 TOTAL: 75 ECTS points: Including practical classes: 3		Part-time Participation in lectures = Participation in classes = Preparation to classes = Preparation to lectures = Preparation to an examination = Project tasks = e-learning = Credit/examination = others (indicate which) = TOTAL: ECTS points: Including practical classes:		
SEMESTER 2 of the Master’s Seminar Full- time Participation in lectures = Participation in seminars = 20 Preparation to seminars = 55 Preparation to lectures = Preparation to an examination = Project tasks = e-learning = Credit/examination = others (indicate which) = conduct of research, analysis of research results and conclusions = 100 TOTAL: 175 ECTS points:		Part-time Participation in lectures = Participation in classes = Preparation to classes = Preparation to lectures = Preparation to an examination = Project tasks = e-learning = Credit/examination = others (indicate which) = TOTAL: ECTS points: Including practical classes:		

Including practical classes: 7	
SEMESTER 3 of the Master's Seminar Full- time Participation in lectures = Participation in seminars = 28 Preparation to seminars = 22 Preparation to lectures = Preparation to an examination = Project tasks = e-learning = Credit/examination = others (indicate which) = MT preparation = 150 TOTAL: 200 ECTS points: Including practical classes: 8	Part-time Participation in lectures = Participation in classes = Preparation to classes = Preparation to lectures = Preparation to an examination = Project tasks = e-learning = Credit/examination = others (indicate which) = TOTAL: ECTS points: Including practical classes:
PREREQUISITES	none
COURSE CONTENT (Division into contact hours and e-learning)	Contact hours: 1. Specifics of Master Thesis in Social Sciences. 2. Methodological requirements. 3. Merits requirements. 4. Editorial requirements. 5. How to find the appropriate research topic? 6. How to discuss the background of the planned research? 7. What is the research problem? 8. How to rise appropriate research questions? 9. How to develop research design? 10. How to construct the research plan? 11. How to describe the research methodology adopted in the thesis? 12. How to write the introduction? 13. How to perform literature review? 14. How to develop and perform the empirical research? 15. How to comment on findings? 16. How to contribute to the discussion and draw the correct conclusions? 17. How to prepare a successful presentation of a master thesis? E-learning: n/a
LITERATURE (compulsory reading)	1. Eco U.: How to Write a Thesis, The MIT Press, Cambridge 2015. 2. Guidelines for Developing a master's thesis at WSB University. 3. Procedure for completing a master's thesis at WSB University. 4. How to write a master's thesis / Yvonne N. Bui. - Third edition. - Los Angeles ; London ; New Delhi ; Singapore ; Washington DC ; Melbourne : Sage Publications, copyright © 2020.

OPTIONAL LITERATURE	Readings: 1. Felix M.S., Smith I.: A practical guide to thesis and dissertation, Cambridge Scholars Publishing 2019. 2. James E.A., Slater T.H.: Writing Your Doctoral Dissertation or Thesis Faster, SAGE Publications 2013.
SCHOLARLY PUBLICATIONS BY PERSONS WHO CONDUCT CLASSES, WHICH ARE RELATED TO THE MODULE SUBJECT	Publications of all supervisors conducting seminars – International Business
TEACHING AIDS	PC, MsTeams, Microsoft 365, source texts and other stuff like videos, pictures, charts, animations etc.
PROJECT (if implemented in the framework of a classes module)	Not applicable Project goal: Topic of the project: Project form:

FORM AND CONDITIONS OF ASSESSMENT CRITERIA FOR ASSESSING ACHIEVED LEARNING OUTCOMES	<u>Both face-to-face and virtual meetings (hybrid formula):</u> • Participation in discussion and asking questions during the seminar and the-consultations. • Evaluation of the thesis in terms of its content. • Evaluation of the research methodology. • Evaluation of the presentation of the thesis and examination questions. Evaluation criteria for semester 1 of the Master's Seminar: Engagement in the seminar, completing the thesis topic card The grading scale for semester 1 of the Master's Seminar: 5.0 – excellent engagement in the seminar and the development of an excellent quality thesis topic card 4,5 – very good engagement in the seminar and the development of a good quality thesis topic card 4,0 – good engagement in the seminar and the development of a good quality thesis topic card 3,5 – satisfactory engagement in the seminar and the development of a poor quality thesis topic card 3,0 – lack of engagement in the seminar and development of a poor-quality thesis topic card 2,0 - lack of engagement in the seminar and development of a bad-quality thesis topic card/lack of the thesis topic card Evaluation criteria for semester 2 of the Master's Seminar: Engagement in the seminar, completing first two chapters of the thesis The grading scale for semester 2 of the Master's Seminar: 5.0 – excellent engagement in the seminar and the development of excellent quality chapters of the thesis 4,5 – very good engagement in the seminar and the development of good quality chapters of the thesis 4,0 – good engagement in the seminar and the development of good quality chapters of the thesis 3,5 – satisfactory engagement in the seminar and the development of poor quality chapters of the thesis 3,0 – lack of engagement in the seminar and the development of poor quality chapters of the thesis 2,0 - lack of engagement in the seminar and development of bad-quality chapters of the thesis/lack of two first chapters of the thesis Evaluation criteria for semester 3 of the Master's Seminar: Engagement in the seminar, completion of the thesis The grading scale for semester 3 of the Master's Seminar: 5.0 – excellent engagement in the seminar and the development of an excellent master thesis 4,5 – very good engagement in the seminar and the development of a good quality master thesis 4,0 – good engagement in the seminar and the development of a good-quality master thesis 3,5 – satisfactory engagement in the seminar and the development of a poor-quality master thesis 3,0 – lack of engagement in the seminar and the development of a poor quality master thesis 2,0 - lack of engagement in the seminar and development of a bad-quality master thesis/lack of the master thesis
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* L-lecture, C- classes lab- laboratory, pro- project, e- e-learning