



SHAPING THE NETWORK COMPETENCIES OF YOUNG GIRLS  
FROM MINOR TOWNS AND RESTRUCTURED AREAS AS FUTURE  
BUSINESS LEADERS OPERATING IN A 4.0 ECONOMY

# **SOCIO-DIGITAL AND NETWORK COMPETENCIES TO DEVELOP**



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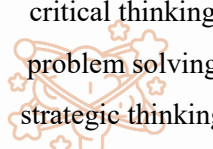

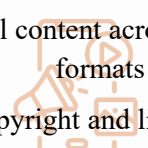

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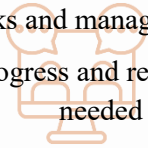
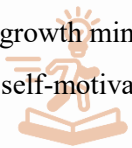





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## SOCIO-DIGITAL AND NETWORK COMPETENCIES TO DEVELOP

SOCIO-DIGITAL AND NETWORK COMPETENCIES	INDIVIDUAL AND SOCIAL COMPETENCIES
<p style="text-align: center;"><b>Information and data literacy</b></p> <ul style="list-style-type: none"> <li>• browsing, searching and filtering data, information and digital content</li> <li>• evaluating data, information and content (fact checking and cross-referencing information, evaluating credibility of information sources, identifying logical fallacies in arguments and media, recognizing common forms of media manipulation (e.g., clickbait, deepfakes), understanding the psychology behind persuasive media tactics)</li> <li>• managing data, information and digital content</li> </ul>	<p style="text-align: center;"><b>Cognitive skills</b></p> <ul style="list-style-type: none"> <li>• creativity</li> <li>• critical thinking</li> <li>• problem solving</li> <li>• strategic thinking</li> </ul> 
<p style="text-align: center;"><b>Communication and collaboration</b></p> <ul style="list-style-type: none"> <li>• sharing responsibilities and contributing equitably to group tasks (to do, calendar)</li> <li>• effective communication and conflict resolution in virtual teams (e.g., video conferencing, email, asynchronous collaboration)               <ul style="list-style-type: none"> <li>• interacting through digital technologies (collaborative digital tools e.g., Google Drive, Slack, Miro)</li> </ul> </li> <li>• sharing information and content through digital technologies               <ul style="list-style-type: none"> <li>• netiquette</li> </ul> </li> </ul>	<p style="text-align: center;"><b>Social and emotional competencies</b></p> <ul style="list-style-type: none"> <li>• networking skills</li> <li>• collaboration skills</li> <li>• communication skills</li> <li>• cross-cultural competence</li> <li>• emotional resilience</li> </ul> 
<p style="text-align: center;"><b>The skilled use of ICT tools and digital content creation</b></p> <ul style="list-style-type: none"> <li>• creating digital content across different media formats               <ul style="list-style-type: none"> <li>• copyright and licences</li> </ul> </li> </ul> 	<p style="text-align: center;"><b>Self-management skills</b></p> <ul style="list-style-type: none"> <li>• task and time management</li> </ul> 

<p><b>Planning, organising and controlling activities of virtual teams/communities</b></p> <ul style="list-style-type: none"> <li>• setting goals and developing action plans</li> <li>• prioritizing tasks and managing time effectively</li> <li>• monitoring progress and refining strategies as needed</li> </ul> 	<p><b>Learning agility</b></p> <ul style="list-style-type: none"> <li>• adaptability to change</li> <li>• continuous learning</li> <li>• growth mindset</li> <li>• self-motivation</li> </ul> 
<p><b>Gaining popularity online</b></p> <ul style="list-style-type: none"> <li>• online marketing</li> </ul> 	<p><b>Leadership skills</b></p> <ul style="list-style-type: none"> <li>• community building</li> <li>• decision-making</li> <li>• strategic thinking</li> <li>• motivating people (creating an attractive vision) <ul style="list-style-type: none"> <li>• cultivating culture of openness and collaboration</li> </ul> </li> </ul> 
<p><b>Building a virtual community</b></p> <ul style="list-style-type: none"> <li>• developing and maintaining virtual relationships</li> <li>• developing trust, loyalty, solidarity, reciprocity in mutual relationships</li> </ul> 	
<p><b>Safety</b></p> <ul style="list-style-type: none"> <li>• protecting hardware</li> <li>• understanding digital privacy and security principles</li> <li>• managing and protecting one's digital footprint</li> <li>• understanding how media consumption affects mental health</li> </ul> 