

HEIsCITI

HEIs as Innovative Triggers of Sustainable Development in European Cities in Post Covid-19 era

Karolina Mucha-Kuś PhD, Project Manager, WSB University Poland

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HEIsCITI - HEIs as Innovative Triggers of Sustainable
Development in European Cities in Post Covid-19 era



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Main information

HEIsCITI project focuses on creating universal curricula (**methodology and teaching tools**) for all types of university courses to **teach students** the best ways to animate and coordinate *communication between citizens and local authorities* for **inclusive and sustainable urban development** in the post Covid -19 era.

- **Program:** Erasmus+Cooperation partnerships in higher education

- **Project ID:** KA220-HED-96EB51E1

- **Budget:** 400 000 euro

- **Time:**



Partners

1. **WSB University (POLAND, LEADER)**
2. Stuttgart Media University (GERMANY)
3. Mykolo Romerio Universitetas (LITHUANIA)
4. The University of Da Nang (VIETNAM)
5. LAMA Cooperative Society - Social Enterprise (ITALY)
6. CEKOM - SMART RI d.o.o. (CROATIA)

Afiliated Partners

1. Zamek Cieszyn (POLAND)
2. Stuttgart Region (Germany)
3. Joniskis District Municipality (LITHUANIA)
4. Aalborg University (DENMARK)

HEIsCITI responds to the following needs

1. To improve educational programmes and curricula at universities on communication between citizens and local/regional authorities on sustainable and inclusive urban development
2. To create interdisciplinary programmes at universities to improve soft skills in communication and in animating civic engagement and cooperation between local authorities and citizens
3. To develop responsible citizenship among students in Europe
4. For inclusive and environmentally friendly development on European abandoned/unused/ unfriendly areas and infrastructures
5. To involve citizens in sustainable urban development
6. To improve communication between citizens and local authorities
7. To transfer good Asian practices in inclusive and sustainable urban development, but also in efficient and meaningful communication between citizens, local authorities and universities

HEIsCITI responds to the following needs

8. To fill the gaps in higher education in terms of programmes developing soft skills focused on responsible citizenship, sustainability and respect for diversity and inclusive action
9. To find new ways of civic engagement in the post-covid 19 era
10. For intensive social inclusion of people negatively affected by the covid-19 pandemic, i.e. the elderly, the lonely, the homeless, migrants, rehabilitated people, etc.
11. For social inclusion of war migrants from Ukraine
12. To include viewpoints of SMEs and NGOs in the preparation of higher education programmes
13. To focus on smart cities and participatory approaches in addressing post Covid 19 issues in European cities and regions
14. To sensitive young people to social problems and climate and environmental protection
15. promote the sustainable development of clothes and the revitalisation of abandoned or useless spaces

The target groups of the project

HIGHER EDUCATION INSTITUTIONS in Europe with a strong focus on WSB, SMU and MRU - **The programme will be implemented at partner universities** as a response to the already emerging demand for **educational programmes and curricula at universities on communication between citizens and local/regional authorities** on sustainable and inclusive urban development.

STUDENTS will gain **soft skills in communication between citizens and local authorities on urban development**. They will also gain knowledge and **experience in animating communication** between citizens and local authorities. They will be more sensitive to responsible citizenship, social inclusion of different groups, climate change and the need for real action to save the environment by adapting abandoned urban spaces.

The target groups of the project

LOCAL AUTHORITIES will receive a **toolkit for communication with the inhabitants** and for urban development according to the needs of the inhabitants and the environment. The labour market will be enlarged by students with strong experience and skills in sustainable urban development activities to **engage citizens and to animate cooperation between local authorities and citizens.**

CITIZENS will develop a **sense of responsible citizenship, understanding the need to be involved** in urban development, Earth protection and social inclusion. **Citizens will understand that they can have a real impact on city development.** All citizens will be heard, including the socially excluded.

HEIsCITI activities

1. Preparation of universal **Methodology, Tools, Guidelines and Syllabus** to animate and coordinate communication between citizens and local authorities for inclusive and sustainable urban development in the post Covid -19 era
2. **3 pilot actions in Cieszyn, Joniskis and Stuttgart** with wide group of citizens, students and stakeholders
3. **Evaluation surveys**
4. **Transnational meetings** in Rijeka and Florence
5. **Final Conference** in Poland
6. **Communication and Dissemination** activities

HEIsCITI results

- **A methodology** for university lecturers
- **Tools for teachers**, students, local authorities, educators, NGOs involved in the development of the city
- **Guidelines for local/regional authorities** on how to work with citizens
- **3 pilot activities** in Cieszyn, Joniskis and Stuttgart
- **3 described ideas** for sustainable and inclusive development of abandoned areas
- **Vietnamese good practice**
- **3 surveys** taken during pilots
- Full teaching materials in English (**Syllabus**)

Work Packages

- **WP1** Project Management
- **WP2** Methodology, Tools and Guidelines preparations
- **WP3** Pilot of Methodology, Tools and Guidelines
- **WP4** Dissemination and Communication

WP2 Methodology, Tools and Guidelines preparations

Tasks:

- Learning visit in Da Nang
- Methodology preparation
- Tools preparation
- Guidelines preparation
- Transnational meeting in Rijeka
- Transnational meeting in Florence

17-21 April 2023

01/12/2022 - 30/11/2025

September 2023

October 2024

WP3 Pilot of Methodology, Tools and Guidelines

- **Pilot** of Methodology, Tools and guidelines in **Stuttgart** February 2024
- **Pilot** of Methodology, Tools and guidelines in **Cieszyn** April 2024
- **Pilot** of Methodology, Tools and guidelines in **Joniskis District** May 2024
- **Preparation of full teaching materials** 01/05/2025 - 30/11/2025

WP4 Dissemination and Communication

- **Promotion of projects results**

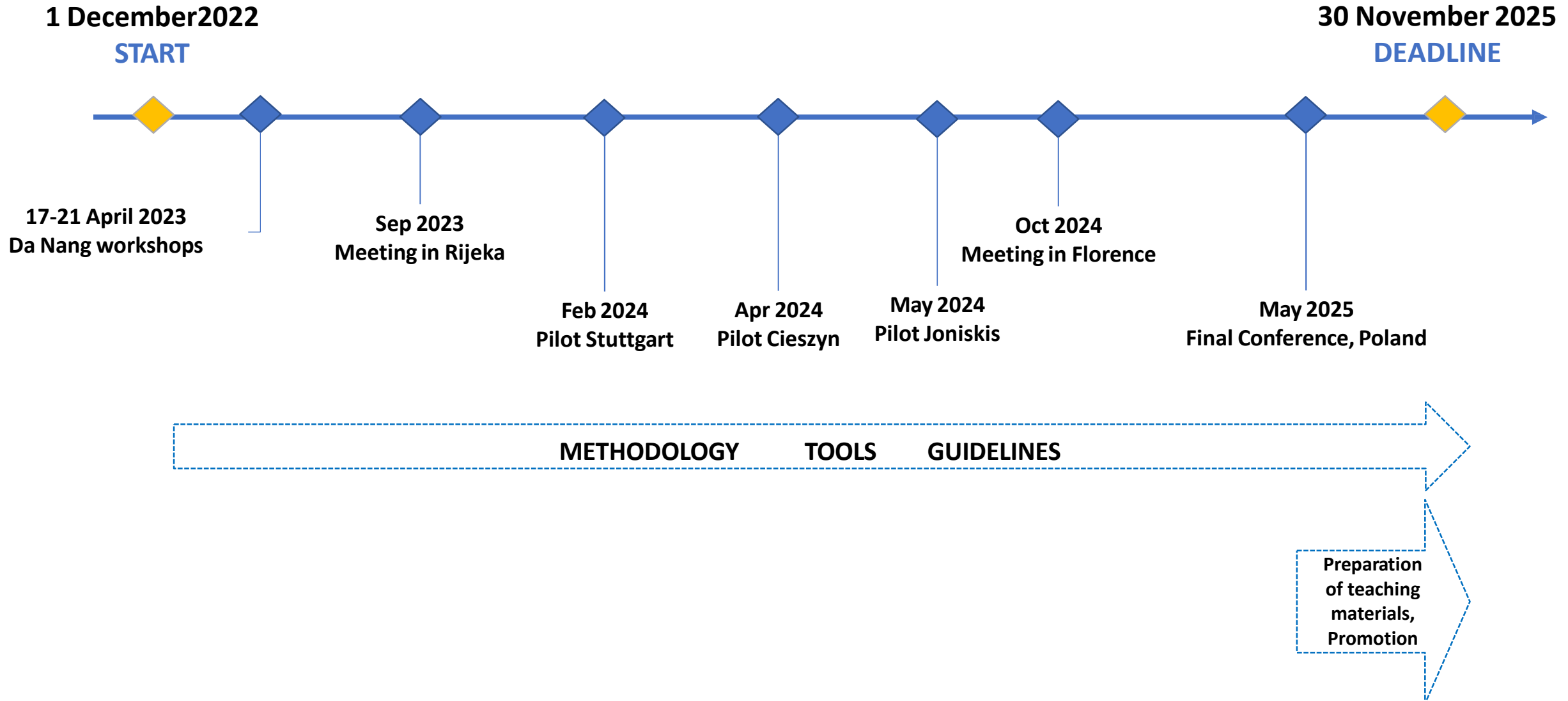
01/05/2025 - 30/11/2025

Each partner will send 2 representatives to scientific conferences, sectoral meetings, events for local authorities, events for HEIs

- **Project website**

- **Final conference** in Dąbrowa Górnicza, Poland

MAY 2025



Akademia WSB
WSB University



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