

WSB University	
Field of study: International relations	
Course: International Trade Policies and Practices	
Educational profile: practical	
Education level: I - cycle studies	
CLASS LANGUAGE	English
FORM	Exercises, Lecture
COURSE OBJECTIVES	Overview and analysis of key concepts, organization of commercial activities in international markets.
COURSE CONTENT (Division into contact hours and e-learning))	<ul style="list-style-type: none"> - International trade - basic issues. - Macroeconomic benefits of international trade. - Leasing, franchising, factoring and forfaiting in international trade. - Direct and indirect activities in international trade. - Exchange rate in international trade. - Customs and tax system in international trade.
LITERATURE (compulsory reading)	<ul style="list-style-type: none"> • Auboin, Marc, and Michele Ruta. "The relationship between exchange rates and international trade: a literature review." <i>World Trade Review</i> 12.3 (2013): 577-605. • Baldwin, Robert E. "Trade policies in developed countries." <i>Handbook of international economics</i> 1 (1984): 571-619. • Dasgupta, Partha, and Joseph E. Stiglitz. "Benefit-cost analysis and trade policies." <i>Journal of Political Economy</i> 82.1 (1974): 1-33. • Shadikhodjaev, Sherzod. "International regulation of free zones: an analysis of multilateral customs and trade rules." <i>World Trade Review</i> 10.2 (2011): 189-216. • Spasić, Ivanka, Milorad Bejatović, and Marijana Dukić-Mijatović. "Factoring-Instrument of financing in business practice—Some important legal aspects." <i>Economic research-Ekonomska istraživanja</i> 25.1 (2012): 157-173.
OPTIONAL LITERATURE (including at least two items in English, either books or articles)	<ul style="list-style-type: none"> • Polievka, Norbert. "International trade, legislation and customs policy." <i>REZO F21 La</i> (2019). • Szydło, Joanna, et al. <i>Theoretical and practical aspects of business activity. Starting a business</i>. Publishing House of Białystok University of Technology, 2022. • Vorotyntseva, Tatyana, et al. "International trade and customs operations in digital era." <i>Proceedings of the International Conference Digital Age: Traditions, Modernity and Innovations (ICDATMI 2020)</i>. Atlantis Press, 2020. • Tusveld, Ruud. "Customs & international trade developments." <i>International Tax Review</i> 7 (2002): 30.