

WSB University										
Field of study: Psychology										
Course: Intercultural Management										
Educational profile: practical										
Education level: long-cycle studies										
Number of hours per semester	1		2		3		4		5	
	I	II	III	IV	V	VI	VII	VIII	IX	X
Full -time studies (L/C/lab/pr/e)									24C	
Part-time studies (L/C/lab/pr/e)									16C	
LANGUAGE OF INSTRUCTION	English									
LECTURER	Dr hab.inż. Łukasz Wróblewski									
FORM	Classes									
COURSE OBJECTIVES	Acquiring skills which will enable the students to function more effectively in an international environment.									
Reference to learning outcomes		Description of learning outcomes							Verification of learning outcomes	
Field-related learning outcome	PQF									
Knowledge										
Ps_W18	P7S_WK	The student has a deeper knowledge of important cultural differences between countries.							Preparing a project	
Skills										
Ps_U11	P7S_UW	The student is able to communicate and act in various international cultures.							Preparing a project	
Ps_U14	P7S_UW	The student can take steps enabling constructive management of cultural diversity in an organization.							Preparing a project	
Ps_U14	P7S_UW	The student is able to prepare action that the organization should take in culturally-diverse environments.							Preparing a project	
Social competences										
Ps_K04	P7S_KO	The student is ready to take initiative and act for the public interest, in particular to put the principle of social cohesion of intercultural communities into practice.							Preparing a project	
Ps_K05	P7S_KO	The student is ready to act and think in a creative and entrepreneurial way.							Preparing a project	
Students' own workload (in didactic hours 1h did.=45 minutes)**										
Full- time					Part-time					

Participation in lectures = Participation in classes = 24h Preparation for classes = 13h Preparation for lectures = Preparation for the course credit/examination = 10h Project tasks = e-learning = Credit/examination =1h others (indicate which) = 2h (consultation hours) TOTAL:50 ECTS points:2 Including practical classes: 2	Participation in lectures = Participation in classes = 16h Preparation for classes = 10h Preparation for lectures = Preparation for the course credit /examination = 19h Project tasks = e-learning = Credit/examination =1h others (indicate which) = 4 (consultation hours) TOTAL:50 ECTS points:2 Including practical classes: 2
PREREQUISITES	Basic knowledge of economic geography.
COURSE CONTENT (Division into contact hours and e-learning)	The course will consist of a series of tasks. Within the broader framework, the following topics will be discussed during the semester: <ul style="list-style-type: none"> - Cultures and behaviors in selected countries; - Possible forms of communication; - Differences in the effectiveness of communication; - Cultural diversity management in an organization.
LITERATURE (compulsory reading)	Nardon, Luciara, Richard M. Steers, and Carlos J. Sanchez-Runde. "Seeking common ground: Strategies for enhancing multicultural communication." <i>Organizational Dynamics</i> 40.2 (2011): 85-95. Gutiérrez, Lorraine M., et al. "Principles, skills, and practice strategies for promoting multicultural communication and collaboration." <i>The handbook of community practice 2</i> (2013): 445-460. Wei-lin, Dou, and George William Clark Jr. "Appreciating the diversity in multicultural communication styles." <i>Business Forum</i> . Vol. 24. No. 3/4. California State University, Los Angeles, School of Business and Economics, 1999. G. Ignatowski, Ł. Sutkowski, <i>Komunikacja I zarządzanie międzykulturowe</i> . DIFIN 2017
OPTIONAL LITERATURE (including at least two items in English, either books or articles)	Duran, Vasile, and Anca-Diana Popescu. "The challenge of multicultural communication in virtual teams." <i>Procedia-Social and Behavioral Sciences</i> 109 (2014): 365-369. Nihalani, Paroo. "Globalization and multicultural communication: Unity in diversity." <i>Relc Journal</i> 39.2 (2008): 242-261. Goby, Valerie Priscilla. "Business communication needs: A multicultural perspective." <i>Journal of Business and Technical Communication</i> 21.4 (2007): 425-437. D. Glondys, M. Bednarczyk, <i>Komunikacja międzykulturowa albo nie wychodź z domu</i> . Wyd. UJ 2020
SCIENTIFIC PUBLICATIONS OFLECTURERS CONDUCTING CLASSES, RELATED TO THE SUBJECT MATTER OFTHE MODULE	

TEACHING METHODS (Division into contact hours and e-learning)	
TEACHING AIDS	Literature on the subject; other forms of conveying information (televisual forms and the Internet).
PROJECT (if implemented in the framework of the course module)	Multimedia presentation; authentic materials, articles, case study
FORM AND CONDITIONS OF ASSESSMENT (Division into contact hours and e-learning)	Project - credit with a grade

** L-lecture, C- classes lab- laboratory, pro- project, e- e-learning*