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| **WSB University Branch/Department of Jaworzno**  |
| **Field of study: Computer Science**  |
| **Subject: Industrial property protection and copyright law**  |
| **Educational profile: practical**  |
| **Level of education: undergraduate studies**  |
| **Number of hours per semester**  | 1  | 2  | 3  | 4  |
| I  | II  | III  | IV  | V  | VI  | VII  |
| **Full-time studies** (w/w/lab/pr/e)\*  |   |   |   | **8w**  |  |   |   |
| **Part-time studies** (w/æw/lab/pr/e)  |   |   |   | **8w**  |  |   |   |
| **LANGUAGE OF** **INSTRUCTION**  | Polish  |
| **LECTURER**   |  Łukasz Staszel, MA  |
| **FORM OF ACTIVITIES**  | Lecture, consultation  |
| **SUBJECT OBJECTIVES**   | Assimilate issues related to the legal protection of intellectual property (copyright and related rights and industrial property law).  |
| **Reference to learning outcomes**  | **Description of learning outcomes**  | **Means of verification of the effect learning**  |
| **Directional effect**  | **PRK**  |
| **NEWS**  |
| INF\_W12  | P6S\_WK  | knows and understands the basic concepts and principles in the field of protection of intellectual property and laws designed to protection of competition and consumers  | Checking understanding of basic concepts through an oral answer, credit work   |
| INF\_W12  | P6S\_WK  | Has an understanding of the impact of intellectual property law on business.  | Checking understanding of basic concepts through an oral answer, credit work  |
| **Student workload (in teaching hours 1h =45 minutes)\*\***  |
| **Stationary** attendance at lectures = 8 participation in exercises = preparation for exercise = lecture preparation = exam preparation/assessment = 1.5 implementation of project tasks = e-learning credit/examination = 1 other (consultation) = 2 **TOTAL: 12.5h ECTS credits: 0.5 including in practical classes**  | **Part-time** attendance at lectures = 8 participation in exercises = preparation for exercise = lecture preparation = exam preparation/assessment = 1.5 implementation of project tasks e-learning credit/examination = 1 other (consultation) = 2 **TOTAL: 12.5h ECTS credits: 0.5 including in practical classes**  |
| **PREREQUISITES**  | General knowledge of the law. In particular  |
| **SUBJECT CONTENT** (broken down into face-to-face and elearning classes)  | Content delivered in a face-to-face format:  1. Importance of intellectual and industrial property * notions of intellectual and industrial property
* the concepts of intellectual and industrial property rights
* the ubiquity of intellectual property
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|  | * the importance of intellectual property for entrepreneurs
* intellectual property management
* building competitive advantage through intellectual property
* the value of intellectual property objects (value of trademarks)
* impact of patent protection on the benefits of the invention
* examples of protected, innovative solutions

2. Intellectual and industrial property law - application to corporate knowledge management. 2a) Basic concepts related to knowledge management: * intellectual property
* industrial property
* innovation

2b) Knowledge sharing: * free knowledge
* proprietary knowledge
* proprietary knowledge

3 Industrial property objects and their protection: 3a) Solutions: * inventions and patents for inventions,
* utility models and utility model protection rights,
* industrial designs and registered design rights,
* topographies of integrated circuits (TUS) and TUS registration rights, - rationalisation projects,
* new plant varieties and exclusive rights for a new plant variety, - company secrets (know-how) and combating unfair competition, 3b) Designations:
* trade names (business designations) and trade name rights,
* trade marks (signs of goods and services) and trade mark protection rights, - geographical indications and rights in registration of geographical indications, 4 Copyright and copyright works.
* the subject-matter of the copyright (work)
* rightholders
* moral rights
* author's economic rights
* permitted use of protected works
* liability for copyright infringements
* computer program as a specific type of work and its legal protection 5. Patent literature, databases and their relevance to your business.

 Content delivered via e-learning: not applicable  |
| **LITERATURE** **COMPULSORY**  | * E. Nowińska, U. Promińska, K. Szczepanowska - Kozłowska, Industrial Property Rights. Przedmiot, treść i naruszenie (Industrial property rights. Subject matter, content and infringement), Wolters Kluwer, Warsaw 2021
* *Act of 30 June 2000 Industrial Property Law* [(Dz. U. of 2001, No. 49, item 508)](http://isap.sejm.gov.pl/DetailsServlet?id=WDU20010490508) (consolidated text [- Dz. U. of 2013, item 1](http://isap.sejm.gov.pl/DetailsServlet?id=WDU20031191117)410)
* Act of [4 February](http://pl.wikipedia.org/wiki/4_lutego) [1994 o](http://pl.wikipedia.org/wiki/1994)n *Copyright and Related Rights* [(Journal of Laws of 2006, No. 90, item 631, a](http://isap.sejm.gov.pl/DetailsServlet?id=WDU20060900631)s amended).
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| **LITERATURE** **SUPPLEMENTARY** (including min. 2 items in English; book publications or articles)  | * Barta J., Czajkowska-Dąbrowska M., Ćwiąkalski Z., Markiewicz R., Traple E.,: *Copyright and Related Rights. Commentary.* Zakamycze, 2005
* Kotarba W., *Management of protected knowledge in the enterprise.* Warsaw "ORGMASZ" 2001
* Szewc A. (ed.): *Lexicon of industrial and intellectual property.* [Wolters Kluwer Polska - OFICYNA ,](http://www.profinfo.pl/exec.php?C=Sz2&ESID1=40110019&SZPT_ESID1=N&PZTA=0) Kraków , 2003
* Szewc A., Zioło K., Grzesiczak M.: *Contracts as a legal tool for innovation transfer*, Warsaw: Polish Agency for Enterprise Development, 2006

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| **TEACHING** **METHODS** (broken down into face-to-face and elearning classes)  | In direct form: Academic lecture with multimedia presentation; discussion with students; practical exercises involving solving specific legal problems in the field of intellectual property protection.  |
| **LEARNING AIDS**  | Lecture handouts, excerpts from legislation analysed in the course.  |
| **PROJECT** (insofar as it is carried out as part of a course module)  | Not applicable  |
| **FORM AND** **CONDITIONS OF** **PASSING** (broken down into face-to-face and elearning classes)  | Credit. Preparation by students of credit papers on the importance and use of intellectual property protection in their future (hypothetical) activities, especially business.   |