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| **WSB University Branch/Department of Jaworzno** | | | | | | | | | | |
| **Field of study: Computer Science** | | | | | | | | | | |
| **Subject: Industrial property protection and copyright law** | | | | | | | | | | |
| **Educational profile: practical** | | | | | | | | | | |
| **Level of education: undergraduate studies** | | | | | | | | | | |
| **Number of hours per semester** | | 1 | | | 2 | | | 3 | | 4 |
| I | II | | III | | IV | V | VI | VII |
| **Full-time studies**  (w/w/lab/pr/e)\* | |  |  | |  | | **8w** |  |  |  |
| **Part-time studies**  (w/æw/lab/pr/e) | |  |  | |  | | **8w** |  |  |  |
| **LANGUAGE OF**  **INSTRUCTION** | | Polish | | | | | | | | |
| **LECTURER** | | Łukasz Staszel, MA | | | | | | | | |
| **FORM OF ACTIVITIES** | | Lecture, consultation | | | | | | | | |
| **SUBJECT OBJECTIVES** | | Assimilate issues related to the legal protection of intellectual property (copyright and related rights and industrial property law). | | | | | | | | |
| **Reference to learning outcomes** | | | | **Description of learning outcomes** | | | | **Means of verification of the effect learning** | | |
| **Directional effect** | **PRK** | | |
| **NEWS** | | | | | | | | | | |
| INF\_W12 | P6S\_WK | | | knows and understands the basic concepts and principles in the field of protection of intellectual property  and laws designed to protection of competition and consumers | | | | Checking understanding of basic concepts through an oral answer, credit work | | |
| INF\_W12 | P6S\_WK | | | Has an understanding of the impact of intellectual property law on business. | | | | Checking understanding of basic concepts through an oral answer, credit work | | |
| **Student workload (in teaching hours 1h =45 minutes)\*\*** | | | | | | | | | | |
| **Stationary**  attendance at lectures = 8 participation in exercises = preparation for exercise = lecture preparation = exam preparation/assessment = 1.5 implementation of project tasks = e-learning credit/examination = 1 other (consultation) = 2  **TOTAL: 12.5h ECTS credits: 0.5 including in practical classes** | | | | | | **Part-time**  attendance at lectures = 8 participation in exercises = preparation for exercise = lecture preparation = exam preparation/assessment = 1.5 implementation of project tasks e-learning credit/examination = 1 other (consultation) = 2  **TOTAL: 12.5h ECTS credits: 0.5 including in practical classes** | | | | |
| **PREREQUISITES** | General knowledge of the law. In particular | | | | | | | | | |
| **SUBJECT CONTENT**  (broken down into face-to-face and elearning classes) | Content delivered in a face-to-face format:  1. Importance of intellectual and industrial property   * notions of intellectual and industrial property * the concepts of intellectual and industrial property rights * the ubiquity of intellectual property | | | | | | | | | |

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|  | * the importance of intellectual property for entrepreneurs * intellectual property management * building competitive advantage through intellectual property * the value of intellectual property objects (value of trademarks) * impact of patent protection on the benefits of the invention * examples of protected, innovative solutions   2. Intellectual and industrial property law - application to corporate knowledge management.  2a) Basic concepts related to knowledge management:   * intellectual property * industrial property * innovation   2b) Knowledge sharing:   * free knowledge * proprietary knowledge * proprietary knowledge   3 Industrial property objects and their protection:  3a) Solutions:   * inventions and patents for inventions, * utility models and utility model protection rights, * industrial designs and registered design rights, * topographies of integrated circuits (TUS) and TUS registration rights, - rationalisation projects, * new plant varieties and exclusive rights for a new plant variety, - company secrets (know-how) and combating unfair competition, 3b) Designations: * trade names (business designations) and trade name rights, * trade marks (signs of goods and services) and trade mark protection rights, - geographical indications and rights in registration of geographical indications, 4 Copyright and copyright works. * the subject-matter of the copyright (work) * rightholders * moral rights * author's economic rights * permitted use of protected works * liability for copyright infringements * computer program as a specific type of work and its legal protection 5. Patent literature, databases and their relevance to your business.     Content delivered via e-learning: not applicable |
| **LITERATURE**  **COMPULSORY** | * E. Nowińska, U. Promińska, K. Szczepanowska - Kozłowska, Industrial Property Rights. Przedmiot, treść i naruszenie (Industrial property rights. Subject matter, content and infringement), Wolters Kluwer, Warsaw 2021 * *Act of 30 June 2000 Industrial Property Law* [(Dz. U. of 2001, No. 49, item 508)](http://isap.sejm.gov.pl/DetailsServlet?id=WDU20010490508) (consolidated text [- Dz. U. of 2013, item 1](http://isap.sejm.gov.pl/DetailsServlet?id=WDU20031191117)410) * Act of [4 February](http://pl.wikipedia.org/wiki/4_lutego) [1994 o](http://pl.wikipedia.org/wiki/1994)n *Copyright and Related Rights* [(Journal of Laws of 2006, No. 90, item 631, a](http://isap.sejm.gov.pl/DetailsServlet?id=WDU20060900631)s amended). |
| **LITERATURE**  **SUPPLEMENTARY**  (including min. 2 items in English; book publications or articles) | * Barta J., Czajkowska-Dąbrowska M., Ćwiąkalski Z., Markiewicz R., Traple E.,: *Copyright and Related Rights. Commentary.* Zakamycze, 2005 * Kotarba W., *Management of protected knowledge in the enterprise.* Warsaw "ORGMASZ" 2001 * Szewc A. (ed.): *Lexicon of industrial and intellectual property.* [Wolters Kluwer Polska - OFICYNA ,](http://www.profinfo.pl/exec.php?C=Sz2&ESID1=40110019&SZPT_ESID1=N&PZTA=0) Kraków , 2003 * Szewc A., Zioło K., Grzesiczak M.: *Contracts as a legal tool for innovation transfer*, Warsaw: Polish Agency for Enterprise Development, 2006 |
| **TEACHING**  **METHODS**  (broken down into face-to-face and elearning classes) | In direct form:  Academic lecture with multimedia presentation; discussion with students; practical exercises involving solving specific legal problems in the field of intellectual property protection. |
| **LEARNING AIDS** | Lecture handouts, excerpts from legislation analysed in the course. |
| **PROJECT**  (insofar as it is carried out as part of a course module) | Not applicable |
| **FORM AND**  **CONDITIONS OF**  **PASSING**  (broken down into face-to-face and elearning classes) | Credit. Preparation by students of credit papers on the importance and use of intellectual property protection in their future (hypothetical) activities, especially business. |