

VII Academic Quality Forum

Education facing the future



October 20, 2025

Join the event here: <https://forum.wsb.edu.pl/>

09:05 AM - 10:55 AM

Lectures – Part 1

09:05 AM - 09:15 AM

Introduction to the Conference

Dr. Sabina Ratajczak, Vice-Rector for Development, Director of the Center for Quality and Innovation WSB University

09:15 AM - 09:55 AM

The Future as a Tool in Business and Education

Rafał Kołodziej, CEO of Greenhat Innovation and Co-founder of Futures Thinking Group

09:55 AM - 10:55 AM

Lessons learnt about creativity spaces: CERN IdeaSquare

Dr. Pablo Garcia Tello, Head of Section for EU Projects and Initiatives Development at CERN and Co-coordinator of the ATTRACT project

10:55 AM - 11:05 AM

Break

11:05 AM - 12:45 PM

Lectures - Part 2

11:05 AM - 12:05 PM

Enhancing students' self-directed learning in Challenge-based learning curricula

Dr. Sonia Gómez, Eindhoven University of Technology, the Netherlands

12:05 PM - 12:45 PM

“Rat 34,” “Skibidi” – Sounds Strange? This Is Just the Beginning

Anna Rzepa, Founder and Coordinator of the 3Lab Innovation Workshop at the 3rd High School in Gdynia

Karolina Bukowska, A student of the IB program at III High School in Gdynia. One of the leaders of the 72h project

Julis Landsberg, A student participating in the Middle Years Programme at III High School in Gdynia

Marianna Mikołajczyk, A student of the Middle Years Programme at III High School in Gdynia

12:45 PM - 12:55 PM

Break

12:55 PM - 2:10 PM

Lectures - Part 3

12:55 PM - 1:35 PM

The More We Measure, the Less We See What Really Matters: Why the Traditional Grading Model Has Become Exhausted. The Learning Process in the Age of GenAI in Light of Research Findings

Joanna Mytnik, University Professor

1:35 PM - 2:10 PM

A Short Path to Educational Immersion: Scrollytelling and Videotelling in Engaging (Not Only) Higher Education University

Dr. Maciej Dowgiel, Methodologist at the Center for Modern Methods and Educational Technologies at WSB University

Eng. Emilian Maj, Administrator of the Online WSB Platform

2:10 PM - 2:25 PM

Transition Break (to Zoom)

2:25 PM - 3:55 PM

Good Practices Session

	Zoom 1 - LINK	Zoom 2 - LINK
2:25 PM - 2:55 PM	Don't Wait – Act. On a Community That Is Changing Teaching Here and Now Barbara Małuszyńska, Merito Universities Group	Reinventing Assessment in the Age of AI: Practical Tools and Templates for Implementation Dr. Szymon Machajewski is Associate Director of Academic Technology and Learning Innovation at the University of Illinois Chicago and Faculty Fellow for Teaching with AI.
2:55 PM - 3:25 PM	CRAFT + AI: How to Train Future Skills in Higher Education Before They Disappear Dr. Anna Grabiec, Academic Lecturer, Member of the Artificial Intelligence Working Group at the Ministry of Digital Affairs	Artificial intelligence as an alternative and additional learning tool. Anna Warda-Ritzen, Key Account Manager, PCG Academia
3:25 PM - 3:55 PM	Teaching Thinking, Not Repetition: Design Thinking and Artificial Intelligence as Catalysts for Critical Thinking Małgorzata Małecka-Tomala, President of the Alumni and Student Association of WSB University, Lecturer at WSB University	

3:55 PM - 4:05 PM

Return Break (to the Studio)

4:05 PM

Conference Summary and Closing

Dr. Sabina Ratajczak, Vice-Rector for Development, Director of the Center for Quality and Innovation, WSB University

Principal Partner:



Partner:



Honorary Patronage:



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