

13 INTERNATIONAL SCIENTIFIC CONFERENCE OF DOCTORAL STUDENTS

COGNITIVE AND PRACTICAL CHALLENGES IN CREATING DOCTORAL DISSERTATIONS IN POLAND AND WORLDWIDE

14 JUNE 2026

ONLINE

09:00-13:45 LECTURE SESSION

- 09:00-09:45 **Theory background and research streams in management science and digital technology acceptance**
prof. Mario Spremić (University of Zagreb)
- 09:45-11:00 **The PhD Triangle: A Balanced Framework for Knowledge Creation, Skill Development, and Resilience**
dr Laeeq Razzak Janjua (WSB University)
- 11:00-11:45 **Evidence-Based Decision Making: Practice-Rich or Theoretically Deficient?**
prof. Vincent Cassar (University of Malta)
- 11:45-12:30 **Essential steps towards completion of the PhD**
dr Maurice M. Steinhoff (HHL Leipzig Graduate School of Management)
- 12:30-13:15 **How to prepare a concept paper step by step**
dr hab. Jacek Bendkowski, prof. AWSB (WSB University)

13:15-13:45 Break

13:45-15:45 PLENARY SESSION

Session moderator: **prof. dr hab. Łukasz Sułkowski (WSB University)**
Presentations of research papers and research findings by doctoral students
Discussion and summary of the Plenary Session

15:45 CONFERENCE SUMMARY

Project Summary "Comprehensive support for the development of WSB University in line with the needs of the green and digital economy", implemented as part of the European Funds for Silesia 2021–2027 programme financed by the Just Transition Fund, Priority X: European Funds for Transformation, Measure 10.25: Development of higher education in line with the needs of the green economy.