TERRITORIAL AND INTER-ORGANIZATIONAL COOPERATION 2026

International Conference Under The Umbrella
of Q-Helix European University Alliance

HELIX
The Inclusive European University

27-29 October 2026 • **WSB University, Dąbrowa Górnicza, Poland** • **Auditorium D**

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This conference is organised within the framework of the project "Multidimensional innovativeness of territorial and inter-organisational cooperation" (Project No. WNK/SN/0006/2025/01). The project is funded by the state budget and awarded by the Minister of Science and Higher Education under the Wektory Nauki programme.

27 October 2026 - Tuesday

12:30 - 13:00 **Registration**

13:00 - 14:00 **Poster session - in front of Auditorium Maximum**
Moderator: Joanna Kurowska-Pysz, WSB University

Posters:

Joanna Borkowska, English Education Foundation, Poland
Educational Migration as Territorial Mobility: Regional Origin and Adaptation Among Domestic Student-Migrants in China

Joseph Brown, WSB University, Poland
Beyond the System Switch: Managing change in Public-Sector ERP Transition

Minister of Science and Higher Education
Republic of Poland

WEKTORY NAUKI

Jolanta Domańska, WSB University, Poland
Longevity Needs Strength: DomFit Promoting Active Ageing

Artur Fabiś, WSB University, Poland,
Marcin Muszyński, Łódź University, Poland
Learning from European Lives

Juliia Fetko, Uzhhorod National University, Ukraine
Building Regional Resilience in Ukraine and the Visegrad Four through Territorial Cooperation.

Agnieszka Ganiek, WSB University, Poland
From institutions to communities: inter-organisational cooperation in the management of the deinstitutionalisation of social services. A concept for an implementation model based on the example of the CUS in Mikołów.

Jarosław Kacprzak, WSB University, Poland
From Client ESG Requirements to Strategic Performance Indicators: A Sustainability Balanced Scorecard Framework for IT Companies

Piotr Krowicki, WSB University, Poland
Customer Engagement in Creating the Shopping Centre Value

Matthias Löffler, WSB University, Poland
Ergonomic implications of custom-made orthopedic insoles in CHM

Marcin Matuszny, WSB University, Poland
Building Knowledge Bases to Improve Decision-Making Effectiveness in Manufacturing Enterprise Management

Dorota A. Miller, **Suzanne Alabi, Holly Thompson**, Hestia Community Engagement Service – Haringey VCS, Great Britain
Inter-organisational Cooperation in Community Engagement: An Approach to Ageing Well through Health, Social Care and Community Resources

Karolina Mucha-Kuś, WSB University, Poland
Green and Smart Cities – the case study of Metropolis GZM, Poland

Monika Nawojska, WSB University, Poland
Experiencing the Relationship between Religiosity and Sexuality: Narratives of Generation X Individuals Raised in Deeply Religious Families

Katarzyna Papież-Pawełczak, SPIN-US Sp. z o.o., University of Silesia in Katowice, Poland
Model of the Ecosystem of Commercialisation of the Results of Research and Development Work in Poland

Beata Tkacz, WSB University, Poland
Building social sustainability from the micro-level: Insights from two distinct cultural ecosystems

Lubomira Trojan, WSB University, Poland
Application of Design Thinking in the Management of the Region's Intangible Cultural Heritage

14:00 - 16:00 **Scientific session for PhD students and students**
Moderator: Barbara Piontek, WSB University
Room 227

16:00 - 17:30 **Meeting of the WSB Department of Management and networking within the Q-Helix International Research Group on Territorial & Inter-Organisational Cooperation**
Moderator: Joanna Kurowska-Pysz, WSB University
Room 227

17:00 **Dinner (Club Amigo)**

28 October 2026 - Wednesday

08:30 - 09:00 **Registration**

09:00 - 09:15 **Opening**
Katarzyna Szczepańska-Woszczyna, Vice-Rector for Science and Education of WSB University

Joanna Kurowska-Pysz, Director of the Research Institute on Territorial and Inter-Organizational Cooperation, WSB University

09:15 - 10:30 **Plenary sesion I**

Moderator: **Martin Klatt**, the European Centre for Minority Issues in Flensburg, Germany; University of Southern Denmark, Denmark

09:15 - 09:35 Keynote speech
Mariya Mendzhul & Juliia Fetko, Uzhhorod National University, Ukraine
Resilience of Local and Regional Authorities in the Context of European Integration

09:35 - 09:55 Keynote speech
Martin Lačný, University of Prešov, Slovakia
Research Into the Human Aspects of Resilience: Life Satisfaction Index for Border Regions

09:55 - 10:15 Keynote speech
Hynek Böhm, Technical University of Liberec, Czechia
From Identifying to Removing Cross-Border Barriers: Institutional Capacity and Territorial Cooperation in Czech Borderlands

10:15 - 10:30 Discussion

10:30 - 10:45 **Coffee break**

10:45 - 12:00 **Expert debate – Building Regional Resilience in Ukraine and the Visegrad Four through Territorial Cooperation**

Moderator: Juliia Fetko, Uzhorod National University, Ukraine

Participants:
Mariya Mendzhul, Uzhhorod National University, Ukraine
Martin Lačný, University of Prešov, Slovakia
Hynek Böhm, Technical University of Liberec, Czechia
Joanna Kurowska-Pysz, WSB University, Poland

12:00 - 13:00 **Thematic session I (onsite)**

Moderator: Hynek Böhm, Technical University of Liberec, Czechia

12:00 - 12:15 **Ngoc Ho Long & Thi Hong Oanh Le**, The University of Danang, Vietnam
Beyond the Project: Building Sustainable International Partnerships through the Quintuple Helix – UD–WSB Experience through HEIsCITI

12:15 - 12:30 **Joanna Wójcik-Chodorowska**, WSB University, Poland
Appreciative Inquiry in Managing Inter-organisational Relationships within Territorial Cooperation

12.30 - 12.45 **Lubomira Trojan**, WSB University, Poland
From Observation to Cooperation: How Design Connects Regional Actors in Silesia

12.45 – 13.00 **Anna Kowalska**, WSB University, Poland
Girls4Economy – Shaping the Network Competencies of Young Girls from Minor Towns and Restructured Areas as Future Business Leaders Operating in a 4.0 Economy

13:00 - 14:00 **Lunch break**

14:00 - 15:15 **Expert debate – Beyond Design: Activating Cooperation Across Sectors and Territories**
Moderator: Margherita Vacca, University of Florence, Italy

Participants:
Lubomira Trojan, WSB University, Poland
Barbara Szafir, Marshal Office of the Silesian Voivodeship, Poland
Katarzyna Sokołowska, Sokka Design Studio, Poland
Oskar Adamus, Katowice City of Gardens – Krystyna Bochenek Cultural Institution, Katowice, Poland

15:15 - 15:30 **Coffee break**

15:30 - 17:30 **Thematic session II (online)**
Moderator: Jacek Bendkowski, WSB University, Poland

Zoom link: https://tiny.pl/wjyfnfb76

17:30 **Dinner (Club Amigo)**

29 October 2026 - Thursday

09:00 - 10:45

Plenary sesion II
Moderator: **Iga Lehman**, WSB University, Poland

09:00 - 09:20 Keynote speech
William Elliott, OBE, University of Łódź, Poland
Has Brexit created new borders?

09:20 - 09:40 Keynote speech
İsmail Şiriner, Batman University, Turkey
Learning Across Borderlands: Displacement, Labour Markets and Regional Development. Reflections from the Polish-Ukrainian and Turkish-Syrian Borderlands

9.40 – 10.00 Keynote speech
Ekaterina Mikhailova, The Arctic University of Norway, Norway
Norwegian-Russian Borderland in Uncertain Times: Ruptures, Reconfigurations, Responses

10:00 - 10:20 Keynote speech
Martin Klatt, the European Centre for Minority Issues in Flensburg, Germany; University of Southern Denmark, Denmark
Minorities, borders, territorial and organizational cooperation: Linkages, barriers, and challenges

10:20 - 10:45 Discussion

10:45 - 12:00

Expert debate – Minorities in border regions – an underused resource or underestimated factor of organizational and territorial cooperation?
Moderator: Martin Klatt, the European Centre for Minority Issues in Flensburg; University of Southern Denmark, Denmark

Participants:
Ekaterina Mikhailova, the Arctic University of Norway, Norway
Wojciech Opioła, Opole University, Poland
Anna Kluczyńska, EGTC Polish-Lithuanian Cross-Border Functional Area, Poland – Lithuania
Khrystyna Łazowska, Opole University, Poland – Ukraine

12:00 - 13:00 **Thematic session III (onsite)**
Moderator: Ekaterina Mikhailova, the Arctic University of Norway, Norway

12:00 - 12:15 **Regina Andriukaitiene**, Lithuanian Sports University, Lithuania
Socially responsible implementation of human resource management as a factor in the organization's sustainability

12:15 - 12:30 **Anna Kluczyńska**, European Grouping of Territorial Cooperation "Polish-Lithuanian cross-border functional area" in Puńsk, Poland
The Polish-Lithuanian Cross-Border Functional Area: the role of the EGTC in strengthening territorial cooperation

12:30 - 12:45 **Joanna Kurowska-Pysz**, WSB University, Poland
Climate changes in borderlands and policies for their mitigation

12.45 - 13.00 **Fryderyk Marek Pryjma**, WSB University, Poland
Who pays, who adopts? Pilot requirements in public startup acceleration across eleven Central and Eastern European EU states

13:00 - 14:00 **Lunch break (Room 227)**

14:00 - 15:30 **Thematic session IV (online)**
Moderator: Adnan ul Haque, Yorkville University, Canada

Zoom link: https://tiny.pl/j4c_v574x

15:30 - 15:45 **Coffee break**

15:45 - 18:30 **Thematic session V (online)**
Moderator: Joanna Wójcik-Chodorowska, WSB University

Zoom link: https://tiny.pl/ntjhxgwtj

18:30 **Closing remarks, farewell**