WSB University						
Field of study: Management						
Course: Bases of Organization and Management						
Educational profile: *general/practical*						
Education level: I-cycle studies						
Number of hours per semester	1		2		3	
	I	II	III	IV	V	VI
Full -time studies (L/C/lab/pr/e)		24				
Part-time studies (L/C/lab/pr/e)						
CLASS LANGUAGE	English					
LECTURER	Dr. hab. Viktoriya Onegina					
FORM	Lectures, e-learning					
COURSE OBJECTIVES	**The goal of the course – to gain deep understanding of the managerial processes within the framework of organization.** Main objectives: - To gain understanding theoretical concepts of management, its principles, functions; - To develop knowledge of organizations characteristics and role management for its operation and development; - To reveal the factors that are reshaping and redefining management under modern conditions; - To develop skills to use key managerial categories; - To improve analytical and research skills in management					

Reference to learning outcomes		**Description of learning outcomes**	**Verification of learning outcomes**
Field-related learning outcome	**PQF**		
Knowledge			
SM_W01	P65_WG	Theoretical concepts of management, its principles, functions;	Discussion, individual task, testing
SM_W10	P6S_WK	The characteristics and role of management for operation and development of the organization; the factors that are reshaping and redefining modern management	Discussion, individual task, testing
Skills			
SM_U02	P6S_UK	Use key managerial categories in professional activities	Discussion, team works, test -
SM_U05	P6S_UW	Development of the vision, mission of the organization, principles of the sound motivation system, organizational structure of the company	Discussion, team task, test
SM_U06	P6S_UW	Managerial tools use for the sustainable development of the organization	Discussion, individual task , test-
Social competences			
SM_K02	P6S_KO	Motivation and team creation	Discussions, case studies, testing
SM_K04	P6S_KO	Leadership that is based on the democratic values and social resposible behavior	Discussions, case studies, testing

<table>
<tr><td colspan="3">Students' own workload (in didactic hours 1h did.=45 minutes)**</td></tr>
<tr><td colspan="2">Full- time
Participation in lectures = 24
Preparation to classes = 10
Homework assignments = 12
Preparation to an examination = 4
e-learning = 10
Credit/examination =
others (indicate which) =
TOTAL: 60
ECTS points:2
Including practical classes:</td><td>Part-time
Participation in lectures =
Participation in classes =
Preparation to classes =
Preparation to lectures =
Preparation to an examination =
Project tasks =
e-learning =
Credit/examination =
others (indicate which) =
TOTAL:
ECTS points:
Including practical classes:</td></tr>
<tr><td>PREREQUISITES</td><td colspan="2">Introduction to Economics</td></tr>
<tr><td>COURSE CONTENT (Division into contact hours and e-learning)</td><td colspan="2">Contact hours: 24 (lecture)
⦿ The concept of management
⦿ The development of the management concepts
⦿ Organization and its environment
⦿ Planning
⦿ Strategic Management
⦿ Organizing
⦿ Human Resources Management
⦿ Motivation
⦿ Leading. Theories of leadership.
⦿ Controlling
⦿ Decision making
⦿ Case study. Companies' strategic decisions,
E-learning: 10. Case studies</td></tr>
<tr><td>LITERATURE (compulsory reading)</td><td colspan="2">1. Carpenter M., Bauer T., Erdogan B. Management Principles.
2. Robbins, S. P., DeCenzo D. A., Coulter M. Fundamentals of management: essential concepts and applications.</td></tr>
<tr><td>OPTIONAL LITERATURE (including at least two items in English, either books or articles)</td><td colspan="2">1. Bright D. S., Cortes A. H., Gardner D. G. and others. Principles of Management. At OpenStax resource.
2. Mescon M., Albert M., Khedouri F. Management.</td></tr>
<tr><td>SCHOLARLY PUBLICATIONS BY PERSONS WHO CONDUCT CLASSES, WHICH ARE RELATED TO THE MODULE SUBJECT</td><td colspan="2">1. Onegina, V., Kucher, L., Kucher A., Krupin, V., Klodzinski, M., Logos, V. (2025). Unlocking Innovation Capacity: Strategies for Micro-, Small, and Medium Enterprises in Ukraine Agriculture. Agriculture, 15, 65. DOI: https://doi.org/10.3390/agriculture15010065
2. Onegina V., Babitckaya V., Kravchenko Yu., Vitkovskyi Yu , Anisimova O., Management of Product Quality and Competitiveness of Agricultural Enterprises in the Context of International Integration. International Journal of Information Technology Project Management (IJITPM). 2022.Vol. 13, Iss.2. pp. DOI: 10.4018/IJITPM.311845</td></tr>
</table>

TEACHING METHODS (Division into contact hours and e-learning)	**Contact hours:** Theory description Case study Problem solving Discussions Summarizing **E-learning: case studies**
TEACHING AIDS	
PROJECT (if implemented in the framework of a classes module)	-
FORM AND CONDITIONS OF ASSESSMENT (Division into contact hours and e-learning)	Active studying, participation in class discussions - 30 points, homework assignments – 30 points Final test – 40 points Total – 100 points (5) for the lecture class

** L-lecture, C- classes lab- laboratory, pro- project, e- e-learning*