

STRESZCZENIE PRACY W JEZYKU ANGIELSKIM

The implementation of the concept of network organisations may refer to the cooperation of economic entities for the improvement of the environment in places of particular historical value, such as Krakow. This type of interaction may be of particular importance when the central entity itself, in this case an entity of the steel industry, may pose a threat to this environment. The concept of network organisations should therefore take into account the various stakeholders of the entity, including those coming from outside the sphere of economic activity in order to direct the operation of the steel entity in accordance with the principles of sustainable development.

The research problem is formulated in the form of a research question: to what extent is it possible to improve stakeholder management, based on the stakeholder influence model for the network enterprise of the steel sector?

The main objective of the thesis is to assess the impact of stakeholders on a network steel enterprise, for the improvement of the stakeholder management process.

The thesis consists of six chapters, a table of contents, an introduction, a conclusion, a bibliography and a list of tables, graphs, figures, appendices, abstracts in Polish and English. The first chapter presents the basic concepts, essence and types of networks. A network organisation is characterised.

The second chapter provides an overview of the concept of enterprise development taking into account the ecological factor. Scenarios of enterprise development taking into account the ecological factor as well as selected regional conditions are presented. The creation of a capital group as a development path for the enterprise is presented.

The third chapter presents issues related to the description and management of the company's stakeholders. The concept and analysis of stakeholders in the enterprise is presented. The stakeholder management process and aspects of stakeholder influence on enterprise management are presented.

The fourth chapter addresses issues related to the assessment of the impact of stakeholders on the enterprise. Solutions related to identifying key stakeholders, defining the relationship between stakeholders and the enterprise are presented, as well as aspects related to developing options for stakeholder relations with an indication of recommended strategies for managing stakeholder relations.

Chapter five presents the research design and evaluation system for the impact of stakeholders on the network enterprise and the evaluation model with an indication of the

methods, together with their characteristics, to evaluate the stakeholder management process. The different elements presented in the research scheme are discussed.

The final, sixth chapter presents a description of the research process and the results of the empirical study. A further part of the thesis summarises the results. The conclusion addresses the research questions, objectives and hypotheses. Recommendations for further research are proposed.

The conclusion contains a summary of the theoretical and empirical research in relation to the formulated research objectives and hypotheses.

The subject matter of the paper falls within the discipline of management and quality sciences.

Keywords: network enterprise, stakeholder impact assessment model, stakeholder management, network dimensioning, synergistic interactions, steel sector.