

Professor Joanna Kurowska-Pysz

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The scientific fields of interests: From the beginning of the 20-year professional career, Joanna Kurowska-Pysz combines academic activity with practice in the consulting industry. She is a recognized manager running international projects and an evaluator of international EU programs known as INTERREG. She is also an owner of spin-off company KREATUS Ltd in Bielsko-Biała developing studies and projects for local authorities, entrepreneurs, nongovernment organizations as well as public and private institutions.

Since 2013, Joanna Kurowska-Pysz, has been a teaching and research worker at the Faculty of Applied Sciences of the WSB University in Dąbrowa Górnicza, where she also holds a function of the Director of Technology Transfer Centre and The Director of Research Institute on Territorial and Inter-Organizational Cooperation.

Areas of scientific interest of Joanna Kurowska-Pysz include: inter-organizational cooperation, territorial governance, public project management and revitalization, new educational models of competencies development.

The intersection of these research areas led Joanna Kurowska-Pysz to create a unique, research institute focusing on territorial and inter-organizational cooperation. These studies are conducted mainly in the social, economic, technological and environmental context. Importance and significance of the research have been recognized by the Ministry of Science and Higher Education, which granted subsidy for establishing the Institute on Territorial and Inter-Organizational Cooperation at the WSB University, as a part of 4-year development program known as the “Regional Initiative of Excellence” addressed to the best Polish regional universities. The institute, created by Joanna Kurowska-Pysz, PhD, operates under the auspices of Jaroslaw Gowin, PhD, the Deputy Prime Minister of Science and Higher Education and Jadwiga Emilewicz the Minister of Entrepreneurship and Technology.

The development of the research institute on territorial and inter-organizational cooperation, as well as the establishment of the Research Institute on Territorial and Inter-Organizational is a response to the needs of many different groups of stakeholder identified by Joanna Kurowska-Pysz. These include: local and regional authorities, non-government organizations, public and commerce institutions, clusters and networks.

In the years 2001-2019, Joanna Kurowska-Pysz participated in the development of many local strategies and plans, among which were: 14 revitalizations plans for such towns as: Cieszyn, Żywiec, Pyskowice, Sułkowice, Szczyrk, Brzeszcze, Baranów Sandomierski, Sośnicowice, Kalety, Lelów, Czernichów, Świnna, Mszana, Dąbrowa Górnicza. Social participation methods used by Joanna Kurowska-Pysz to develop the strategies were: debates, research walkings, Charette workshops, future city games, public speeches, World Café methods.

Joanna Kurowska-Pysz is certificated in the field of revitalization by Polish Ministry of Regional Development. She also developed almost 30 cross-border projects focusing on practical and research problems related to the territorial cooperation, primarily in the field of education, science, culture, tourism and entrepreneurship. A considerable part of these projects has also been personally implemented by her.

She also graduated a course at Aalborg University in the field of Problem Based Learning . She adopted this method and uses it in practice and teaches students according to PBL as a part of the project management course.

Professor Joanna Kurowska-Pysz applies her theoretical knowledge and application experience regarding the cross-border cooperation issues, both in scientific and expert activities, which she runs for the Ministry of Investment and Development of the Republic of Poland, the Ministry of Development of the Czech Republic and the Ministry of Agriculture and Rural Development of Slovakia - as the managing authorities and national institutions responsible for implementing the INTERREG program. As a member of teams responsible for evaluation of cross-border cooperation programs, she conducted international research in Poland, Czech Republic, Slovakia, Germany, Denmark, Sweden and Lithuania. In 2019 she worked as an expert of DG REGIO, European Commission, responsible for the research regarding the Polish-Lithuanian cross-border cooperation plan in micro-scale .

Professor Joanna Kurowska-Pysz is, among others, a member of two international research groups: Valoriza at the Politechnic Institute of Portalegre (Portugal) and ARAM at the University of Extremadura (Spain), a member of the Polish Academy of Sciences (Commission for Polish-Czech and Polish-Slovak Relations) and a member of the Scientific Society of Organization and Management (Vice-President of the Board of Directors TNOiK in Dąbrowa Górnicza). The author also cooperates with international integration organizations, eg. Academia Europa Nostra, euroregions and European groupings of territorial cooperation. She participated in 30 national and international scientific conferences, at which she presented scientific papers.

She is a member of the editorial board of magazines: Revista Estudos de Planejamento, (ISSN 2595-9018) and Cultural Management, Science and Education (ISSN 2512-6962, indexed in Scopus). She also reviews scientific publications in the following magazines: Polish Journal of Management Studies, Sustainability, Entrepreneurship & Regional Development, Sustainable cities and society, Journal of Open Innovation: Technology, Market & Complexity, Social Sciences, Forum Scientiae Oeconomia, Cultural Management: Science and Education.

Professor Joanna Kurowska-Pysz is a Committee Member in the COST Action project: ENTAN - European Non-Territorial Autonomy Network (2019-2022), financed from the Horizon 2020 program. She works also in this project as a member of Science Communication Group and as a member of the research group: Regional and socio-economic development: incentives and resources. In this international research project Professor Joanna Kurowska-Pysz deals with issues of cross-sector cooperation (state, local government, enterprises, non-governmental organizations, scientific units, media), taking into account the processes of social participation in managing the development of these areas. She cooperates with many universities such as universities in: Ostrava, Liberec, Olomouc (Czechia), Žylna, Banská Bystrica and Liptovský Mikuláš (Slovakia), Extremadura (Spain), Portalegre and Madeira (Portugal), LISER (Luxembourg), South Denmark (Denmark), Kaliningrad (Russia), Rio Grande do Sul (Brasil) and FISAT (Peru).

The research project contribution:

ENTAN - European Non-Territorial Autonomy Network, 2019-2022, Horyzont 2020, Committee Member; Science Communication Group Member; Research Group Member: Regional and socio-economic development: incentives and resources.

PERFECT – The project is funded under the program of the Ministry of Science and Higher Education titled “Regional Initiative of Excellence” in 2019–2022, project number 018/RID/2018/19, the amount of funding PLN 10 788 423,16.

Internationalization of V4 Start-ups, 2016-2017; International Visegrad Fund, Research Team Member

Open Design & Manufacturing, A Knowledge Alliance between Higher Education Institutions, Makers and Manufacturers to boost Open Design & Manufacturing in Europe, 2016-2019, Erasmus Plus (Knowledge Alliances), The Leader of Work Package 5 – Evaluation.

V4&I4, 2016-2017; International Visegrad Fund, Research Team Member

V4mula, 2015-2016; International Visegrad Fund, Research Team Member

Development of scientific and didactic cooperation of universities in Beskid Euroregion, 2014-2015, INTERREG Slovakia-Poland Program, Research Team Member

Cultural educational and research initiative TOGETHER FOR BORDERLAND, 2014-2015, INTERREG Czechia -Poland Program, Research Team Member

The extension of the cooperation between the Coalition of Mountain Brands (Koalicja Marek Ziem Górskich) and the Liptov Cluster, companies, local governments and non-governmental organizations - studies aimed at developing a cooperation strategy between entities developing entrepreneurship on the Polish-Slovak border (development and promotion of product brands and borderline services), 2014-2015, INTERREG Slovakia-Poland Program, Research Team Member

Specialized education in the field of public safety and crisis situations on the borderland, 2017-2018, INTERREG Slovakia-Poland Program, Research Team Member

Polish-Czech academic cooperation for the improvement of the quality of cross-border scientific research, 2018-2019, INTERREG Czechia -Poland Program, Research Team Member

Modern knowledge = modern economy - capacity development program of the Higher Business School in Dąbrowa Górnicza, 2013-2016, financed by the Operational Program Human Capital 2007-2013, Researcher and Teacher

Practical education program for personnel developing low-carbon economy on the border, 2016-2019, INTERREG VA Czech Republic – Poland 2014-2020, Researcher

Selection of Publications:

J. Kurowska-Pysz, Management of cross-border partnerships of learning organizations, PWN, Warszawa 2019

J. Kurowska-Pysz, Local revitalization program as a strategic financing facility of changes in the degraded areas based on EU funds, *Studia Ekonomiczne* 327 (2017): 28-49.

- R. Castanho, J.M. Gomez, J. Kurowska-Pysz, 2019, Assessing Land Use Changes in Polish Territories: Patterns, Directions and Socioeconomic Impacts on Territorial Management, *Sustainability*, 11.5, p.1354.
- R. Castanho, J.M. Gomez, J. Kurowska-Pysz, 2019, How to Reach the Eurocities? A Retrospective Review of the Evolution Dynamics of Urban Planning and Management on the Iberian Peninsula Territories, *Sustainability*, 11.3, p.602.
- J. Kurowska-Pysz, R. Castanho, L. Loures, 2018, Sustainable Planning of Cross-Border Cooperation: A Strategy for Alliances in Border Cities, *Sustainability*, 10.5, p.1416.
- J. Kurowska-Pysz, K. Szczepańska-Woszczyzna, 2017, The analysis of the determinants of sustainable cross-border cooperation and recommendations on its harmonization, *Sustainability*, 9.12, p.2226.
- J. Kurowska-Pysz, 2016, Opportunities for Cross-Border Entrepreneurship Development in a Cluster Model Exemplified by the Polish–Czech Border Region , *Sustainability*, 8.3, p.230.
- J. Kurowska-Pysz, J. Greblikaite, 2017, The Polish-Slovak Cross-Border Cooperation in the Sphere of Culture - Case Study Analysis, *Cultural Management, science and education*, t.1, p. 57-68.
- J. Kurowska-Pysz, 2015, Assessment of trends for the development of cross border cultural clusters, *Forum Scientiae Oeconomia*, t. 1, s. 31-51.
- J. Kurowska-Pysz, 2015, The circumstances of knowledge transfer within the scope of the cross-border projects, *Forum Scientiae Oeconomia*, t. 3, p. 31-43.
- R. Castanho, A. Vulevic, J.M. Naranjo Gómez, J. Cabezas, L. Fernández-Pozo, L. Loures, J. Kurowska-Pysz, 2019, Political Commitment and Transparency as a Critical Factor to Achieve Territorial Cohesion and Sustainable Growth. European Cross-Border Projects and Strategies, *Regional Science, Policy and Practice*.
- R. Castanho, A. Vulevic, J.M. Naranjo Gómez, J. Cabezas, L. Fernández-Pozo, L. Loures, S. Lousada, P. Escórcio, J. Kurowska-Pysz, 2019, Assessing the impact of Marketing and Advertisement as strategic approaches to Euro-cities' development. An Iberian Case Study Approach, *European Journal of International Management*.
- J. Kurowska-Pysz, R. Castanho, L. Loures, 2019, Directions for Cross-Border Cooperation (CBC). Assessing Citizens and Organizations Perceptions on the Spanish-Portuguese and the Polish-Czech Euroregions [in:] *ORDENACIÓN DEL ESPACIO: CIUDADES INTELIGENTES, TURISMO Y LOGÍSTICA*. Edited by Julian Mora Aliseda, Rui Alexandre Castanho and Sérgio Neves Lousada, Thomson Reuters Aranzadi.
- J. Kurowska-Pysz, R. Castanho, J. Mora Aliseda, 2019, An Iberian and Central European Euroregions Case Studies [in:] *PLANEAMIENTO SECTORIAL: RECURSOS HÍDRICOS, ESPACIO RURAL Y FRONTERAS*. Edited by Julian Mora Aliseda, Jacinto Garrido Velarde and Rui Alexandre Castanho, Thomson Reuters Aranzadi.
- W. Sroka, J. Kurowska-Pysz, Ł. Wróblewski, J. Majerova (eds.), 2019, *New Trends in Management: Regional and Cross-border Perspectives*, London Scientific.
- H. Stverkova, M. Pohludka, J. Kurowska-Pysz, K. Szczepańska-Woszczyzna, 2018, Cross-border entrepreneurship in Euroregion Beskydy, *Polish Journal of Management Studies*, t. 18 (2), p. 324 - 337.

J. Kurowska-Pysz, K. Szczepańska-Woszczyzna, H. Štverková, J. Kašík, 2018, The catalysts of cross-border cooperation development in Euroregions, *Polish Journal of Management Studies*, t. 18 (1), p.180-193.

J. Kurowska-Pysz, R. Castanho, J.M. Naranjo Gómez, 2018, Cross-border cooperation – the barriers analysis and the recommendations, *Polish Journal of Management Studies*, t. 17, p.134-147.

J. Kurowska-Pysz, 2018, Selected aspects of the development of cross-border partnerships based on projects co-financed by the European Union, *Redes – The Journal of Regional Development*, t. 23-3, p. 14-34.

J. Kurowska-Pysz, Ł. Wróblewski, K. Szczepańska-Woszczyzna, 2018, Identification and assessment of barriers to the development of cross-border cooperation [in:] *Innovation Management and Education Excellence through Vision 2020*, Soliman, K.S., Ed.; Milan, Italy, p. 3317-3327

J. Kurowska-Pysz, K. Szczepańska-Woszczyzna 2016, Wpływ funduszy europejskich na rozwój współpracy międzyorganizacyjnej na pograniczach (Eng. The influence of European funds on development of inter-organizational cooperation on borderlands), *Przegląd Organizacji*, t. 11, p. 27-35.

J. Kurowska-Pysz, M. Walancik, 2018, Cross-border partnership – the approach in the projects co-financed by European Union funds, *Proceedings of the Faculty of Economics of Matej Bel University in Banská Bystrica, Volume I, Economic Theory and Practice 2017, Banská Bystrica 2018*, p. 348-360

J. Kurowska-Pysz, 2017, Development of cross-sectoral economic cooperation at the local level, [in:] Adam Jabłoński (red.) *Strategic Performance Management: New Concepts and Contemporary Trends*, A.Jabłoński (pr.zb.), XX Nova Science Publishers, New York, 2017, Nova Science Publishers.

J. Kurowska-Pysz, 2017, Determinants of cross-border activity for an educational cluster [in:] Adam Jabłoński (red.), *Strategic Performance Management: New Concepts and Contemporary Trends*, XX Nova Science Publishers.

J. Kurowska-Pysz, M. Walancik, 2017, The Relationships in the Process of Knowledge Transfer According to the Triple Helix Model, *European Journal of Economics and Business Studies*, t. 9, p. 339-349.

W. Sroka, Š. Hittmar, J. Kurowska-Pysz, 2016 (red.) *New trends in management and production engineering - regional, cross-border and global perspectives*, Shaker Verlag.

J. Kurowska-Pysz, 2016, Partnership management in Polish-Czech Micro-projects in Euroregion Beskidy [in:] *Economic policy in the European Union Member countries*, I. Majerova, E. Kotlanova (eds.), Silesian University.

J. Kurowska-Pysz, 2016, A model of sustainable development of cross-border inter-organizational cooperation, conclusion from the research [in:] *Business Models: Strategies, Impact and Challenges*, A.Jabłoński (eds.), New York 2016, Nova Science Publishers.

J. Kurowska-Pysz, M. Walancik, 2015, Cross-border cooperation of local governments in the field of safety in Polish-Slovak projects. Theoretical approaches and a case study, *Journal of Defence Resources Management*, t. 6.1, pp. 55-60.

J. Kurowska-Pysz, M. Gregor, 2014, The transfer of knowledge in technological cross-border industry cluster, *Management Systems in Production Engineering*, t.2, pp.63-67.

J. Kurowska-Pysz, Honorata Howaniec, 2014, Klaster jako instrument rozwoju polsko-słowackiej współpracy transgranicznej (Eng.Cluster as an instrument for development of the Polish-Slovak cross-border cooperation), Wydawnictwo Naukowe WSB w Dąbrowie Górniczej.

J. Kurowska-Pysz, M. Lis, J. Łodziana-Grabowska, Z. Mikolas, Ł. Wróblewski, 2014, Polsko-czeska współpraca transgraniczna w Euroregionie Beskidy. Wybrane problemy (Eng. The Polish-Czech cross-border cooperation in the Beskidy Euroregion. Selected problems), Wydawnictwo Naukowe WSB w Dąbrowie Górniczej

J. Kurowska-Pysz, J. Łodziana-Grabowska, Z. Mikolas, Ł. Wróblewski, 2014, Perspektywy rozwoju sektora kultury w Euroregionie Śląsk Cieszyński (Eng. Prospects for development of the cultural sector in the Euroregion Cieszyn Silesia), Wydawnictwo Naukowe Wyższej Szkoły Biznesu w Dąbrowie Górniczej.

J. Kurowska-Pysz , 2014, The knowledge and other specific circumstances in cross border project life cycle [in:] Business, management and social researches, R.Stefko, M.Frankovsky, J.Vrabec (Eds.), Presov, Slovakia.

J. Kurowska-Pysz, 2013, Knowledge, innovation, competitiveness – conditions for activity of industrial technological cluster on the Polish – Slovak border, CEIT A.S. Zylina, Slovakia.

J. Kurowska-Pysz, Marcin Jakubiec, 2013, Quality of vocational education on the Polish-Czech borderland as a determinant of the competitiveness of enterprises, Wydawnictwo Naukowe Akademii Techniczno-Humanistycznej w Bielsku-Białej.